

Minnesota Swimming, Inc.
Registration/Membership Chair Report to the 2010 House of Delegates
April 24, 2010

Accompanying this report I have provided the following statistical data regarding the MSI Membership:

- ❖ Mid-year membership statistics from the beginning of the membership year (9-1-2010 through March 31, 2010). This includes number of athletes, non-athlete, and clubs. Statistics on each club are also included.
- ❖ I have provided a comparative athlete numbers beginning in 1996 to present and highlighted by the Olympic year which shows the 4 year membership cycle.
- ❖ April 23, 2010 membership and club statistics as would be presented at the monthly Board of Director's meetings.
- ❖ 2011 Registration and Membership Fees. The club fee schedule is included, as well as the USA Swimming fee increase schedule (a ten year plan, culminating in 2014).

Athlete membership in Minnesota Swimming appears to be gradually increasing with each quadrenium. Last year, typical of the Olympic 4 year cycle, we had a huge increase in our athlete population. We were over 8000 members for the first time ever!! Clubs showed growth rated they had not seen previously. We are currently a couple hundred athletes ahead of last year. While there could be several reasons for the, the numbers are encouraging! For 2009 (following an Olympic year membership always takes a jump) USA Swimming's year round athlete membership increased by 11/3%, while Seasonal memberships increased 3.5%. Nationally Retention Rates overall were 73.1%. The average age of a year round athlete is 12 ½.

USA Swimming and Minnesota Swimming have been setting goals to increase our athlete outreach memberships. The goal is to provide opportunities in swimming to economically disadvantaged youth in the United States. The Make-A-Splash program is partially funded by the USA Swimming Foundation. Minnesota Swimming has been helping to fund programs which provide opportunities to diversity and disadvantaged youth in learn to swim programs.

In addition, we have had Minnesota Swimming athlete members with a disability perform at high levels this past year, with Mallory Weggemann being awarded the USA Swimming 2009 Disability Athlete of the Year.

Minnesota Swimming has three clubs recognized in the voluntary USA Swimming club Excellence Program. Rochester Swim Club Orcas and Aquajets Swim Club were both Silver Medal recipients, while Edina Swim Club has achieved the Bronze Medal status.

Our coach members are going a great job of keeping up their required coach certifications. The new Safety Training for Swim Coaches options seems to provide more opportunities for coaches to get this certification. I try to send the coaches reminders if their certifications expire, but it is the coach's job to ultimately maintain all their required certifications. Please call the office with any questions!

MSI's infrastructure remains strong with a growing team of volunteers. The Minnesota Swimming board of Directors and committee chairs are working hard to bring about some new programs and changes which are on the horizon. It is an exciting time to be part of the swimming community. The continued expansion of Minnesota Swimming will depend on programs designed to attract and retain athletes, as well as to continue growth in our volunteer base.

Respectfully Submitted,

Cassy Shapley
Registration/Membership Chair