

FACTS ABOUT SWIMMING

- Swimming is an outstanding activity for people of all ages.
- Participants may be 1 or 101 years old.
- Swimming promotes fitness and teaches a child to strive for physical achievement. Many super-stars in other sports started out as swimmers and gained strength and coordination that helped them to excel.
- Swimming is an exciting individual and team sport.
- Swimming is a technical and specialized activity involving extensive skill development.
- Swimming is a healthy “lifetime” activity.
- Swimming is relatively injury free in comparison to other youth sports.
- Swimming teaches the life lessons of sport and sportsmanship which include learning to deal with winning and losing, as well as working with officials, teammates and coaches.
- Swimming motivates participants to strive for self improvement and teaches goal orientation.
- Swimming cultivates a positive mental attitude and high self-esteem.
- Swimmers typically have among the highest grade point average in school due to the lessons of discipline and focus mastered in swimming.

WHAT

WOODLAND HILLS AQUATIC TEAM
412-855-9699 www.whatswimming.org



Corporate Sponsorship OPPORTUNITIES

*Inspiring and enabling our swimmers
to achieve excellence
in the sport of swimming and in life*





The Woodland Hills Aquatic Team (WHAT) is a 501(c)(3) organization providing quality instruction for swimmers and parents, and producing outstanding young men and women. WHAT graduates have gone on to attend prestigious universities and have found considerable success in their post swimming careers.

WHAT encourages young athletes to develop the character and self-discipline necessary to succeed in our carefully designed, professionally coached and respected competitive swimming program.

Opportunities for Corporations

Corporate sponsors are being invited to support WHAT, a 501(c)(3) organization, through tax deductible charitable contributions.



Corporate support is critical to WHAT so that our swimming programs can continue to be offered to our community at an affordable cost.

Sponsorship Packages

PLATINUM \$5000

- Title Sponsor for one home meet
- Corporate logo displayed as an “Official Sponsor” on WHAT homepage (in primary size/position)
- Hang corporate banner at all WHAT hosted meets
- Full page ad in all WHAT hosted meets’ Heat Sheets
- Corporate logo on WHAT team T-shirt (in primary size/position)
- With 3-year commitment, corporate logo placed on WHAT banner taken to all meets

GOLD \$2500

- Corporate logo displayed as a “Corporate Sponsor” on WHAT web homepage (in secondary size/position)
- Hang corporate banner at all WHAT hosted meets
- 1/2 page ad in all WHAT hosted meets’ Heat Sheets
- Corporate logo on WHAT team T-shirt (in secondary size/position)
- With 3-year commitment, corporate logo place on WHAT banner taken to all meets

SILVER \$1000

- Corporate logo displayed as a “Corporate Sponsor” on WHAT web homepage
- Hang corporate banner at all WHAT hosted meets
- 1/4 page ad in all WHAT hosted meets’ Heat Sheets
- Corporate logo on WHAT team T-shirt
- With 3-year commitment, corporate logo placed on WHAT banner taken to all meets

FRIENDS OF WHAT

- Friends of WHAT make cash, gift and/or in-kind donations of less than \$1000 but more than \$250.
- Corporate name will be listed on WHAT “Sponsors” web page
- Corporate name included on list of Friends of WHAT in all WHAT hosted meets’ Heat Sheet