

Scottsdale Aquatic Club  
Board of Director's Meeting  
January 15, 2008

Meeting called to order at 6:35 p.m.

Attendance: Todd LaPorte, Karen Eynon, Stefan Jonsson, Peter Roe, Patrick Brundage, Scott Hoffer, Kevin Zacher and Rob Blundell.

Guests: Mike Walker, Leeann Hervey and Judy Pennington

November and December minutes approved with minor corrections and addition.

**Scoreboard Update** – Mike Walker

- Final payment was made and it is now in the shipping mode
- Old board has been removed and new footings will be poured this week
- Scoreboard should be completed in time for January meet and the timing system should arrive in February.
- Need to check into our tax exempt status as some of the costs are including sales tax.

**Banquet Report** – Leeann Hervey

- Annual Banquet set for 4/25/08, to be held at La Casa de Cristo Lutheran Church on Bell Road.
- Forming committee with participants able to earn points.
- Also looking at using the same cater.

**Cactus Classic**

- Meeting took place in December with Sun Devil Aquatic to work on details.
- Jay Klosterman will be helping with the planning and communication.
- Team from Canada has indicated that they are entering – eh?

**Treasurer's Report**

- Looking back at November, the budget looks good.
- Discussion then revolved around the 2008 budget. Budget is assuming a membership of around 225. Capacity is about 250 swimmers. No fee increase planned, but will need to look at charging more for non-Scottsdale residents. Meet schedule for the year would be about the same as 2007. Would like to add/include a meet that includes Master's or do a Splash and Dash for all ages.
- Looking at ways to increase revenue beyond hosting meets and the swim-a-thon, possible more corporate support and sponsorship.
- Discussion then revolved around additional coach.

**Administrative Report**

- Club Membership at 229
- General Account balance at \$67,935.55

- Blue and Gold account at \$13,793.52 with \$9289 going out to Daktronics.
- All coaches in compliance.

### **Coaches Report**

- Kacey Milligan and Megan Cox were selected to attend the Western Zones Select camp.
- Jim Montrella will be in town in February to meet with the coaches; in addition he will be available to meet with parents and swimmers to give information on recruiting.
- Kevin has sent out information to the club membership on a web search engine called "GoodSearch," that will give money back to the club through sharing the advertising revenue.
- Video analysis proposal was discussed, with Simon Percy's company willing to do it at a reasonable cost.

### **Old Business**

- City of Scottsdale agreement still with the City for their final approval.
- Feedback from Bill Krumm and Ira Klein from USA swimming will be reviewed at later date especially as it relates to executive session items.

### **New Business**

- A letter will be going out to the membership to update on the happenings in the next 9 months.
- Discussion on member feedback was brought up as it relates to a survey. Looking for getting constructive feedback as opposed to negative comments.

Adjourned at 9:05 p.m.