

Scottsdale Aquatic Club  
Board of Director's Meeting  
September 15, 2008

Meeting called to order at 6:35 p.m.

Attendance: Gene Dafoe, Barry Shannahan, Patrick Brundage, Kevin Zacher, Mike Walker, Julie Decker, Peter Roe and Scott Hoffer.

Guest: Judy Pennington

Reviewed minutes from 8/18/08 meeting and accepted with minor changes.

Treasurer's Report

- Balances are in good shape. August deficit larger than originally planned. August has been historically a low income month because of the team break and the end of summer. Discussed ways to solve problem in the future. Decided to evaluate how other teams charge dues and will discuss at the next meeting.
- Discussed our present banking relationship and will be looking at other institutions as a way to reduce costs and possibly help with corporate sponsorship.

Administrative Report – detailed report available upon request

- 260 team members with 7 on the waiting list, this compares to 216 members a year ago and 240 members two years ago.
- General account balance: \$47,268.59
- Blue and Gold account balance: \$5694.95
- The billing statements for outstanding participation points and fundraising have been sent out.
- Scholarship renewal forms have been mailed – discussion revolved around the criteria for this program.
- All coaches are in compliance
- Swim-a-Thon packets have been ordered. Scheduled for 11/22 along with a family fun carnival.

Coaches Report – detailed report available upon request

- Looking for more coaches, but the problem has been finding coaches certifications classes in order for the coaches to be in compliance.
- Things are going well and the team had good experiences at the LaJolla Rough Water Swim and the Blue/Gold meet.
- Looking to do a “Swimming Parents 101” class this fall for all the new families.
- Sue Cox will be doing a college recruiting seminar again next month.
- Also scheduling a pool side chat for the fall.

### Old Business

- Updated the Swim-a-Thon planning
- Update on the team handbook
- Would like to add up to 3 additional coaches especially for the younger age groups. Discussed a fee increase at this point to help with the added expenses. Decided to do another market analysis, like two years ago to determine what other clubs charge.

### New Business

- Discussed being a sponsor for tri-family triathlon as a way to promote SAC to younger triathletes.
- Presentation was made to improve how the costs are covered for team travel by the club and the individual swimmers. Suggestion was made to have the swimmers pay for flights, meals and maximum of \$50/night for lodging. Club would provide local transportation, and cover extra costs that the \$50/night doesn't cover. The goal is to give families an idea of travel costs for planning purposes. Club exposure would mostly be for Junior Nationals, Sectionals and Long Beach.

Meeting adjourned at 9:35 p.m.