

Scottsdale Aquatic Club  
Board of Director's Meeting  
January 13, 2009

Attendance: Gene Dafoe, Barry Shannahan, Mike Walker, Patrick Brundage, Julie Decker, Peter Roe and Kevin Zacher

Guests: Karen Eynon and Judy Pennington

Meeting called to order at 6:30 p.m.

Minutes of November 19<sup>th</sup>, 2008 approved (please note that a December meeting was not held)

Swim-a-thon (SAT) wrap up:

- Overall a success, given the economic times.
- Some suggestions for next year included starting the planning earlier in the year with a meeting including the SAT chair, coaches and the BOD for direction. Work on securing prizes all year long and give the prizes to the top earners, and not per group. Start with a formal kick-off event to get the word out and get the excitement going sooner. Look at a different vendor to help with the pledges as pay pal was expensive.
- Overall the SAT came in under budget because of some generous donations for the carnival.

Cactus Classic Update: being held Memorial Day Weekend

- Had meeting with representatives of Sun Devil Aquatics in early December to coordinate their involvement.
- Secured lodging at Scottsdale Hilton Resort at \$89/night.
- Meeting with planning committee later this month.
- It was suggested that our coaches contact their coaching friends to help promote the meet.
- Changing the meet format so that the 50's are on Monday morning followed by the 1500, then the 50's finals with the 200 medley relay last.

Treasurer's Report – detailed report available upon request

- Budget looks good and with the SAT proceeds, we should end up right on budget for the year.

Administrative Report – detailed report available upon request

- Team membership at 254 swimmers
- General Account balance: \$71,567.32
- Blue and Gold balance: \$17,188.90
- SAT collections: \$27,702.32 brought in and \$3833.00 in expenses.
- With some families in arrears, it was suggested that something be put on the website where others could help sponsor kids.

- Compliance, 3 coaches need CPR renewal by 2/11/09 and a course has been scheduled for 2/8/09.

Coaches Report – detailed report available upon request

- Planning a recruiting push at the end of February, early March as the summer months start to approach and school is winding down.
- The recent meets have gone well in December and are looking forward to the AZ Marlins meet, Long Beach Grand Prix and Winter Invite all scheduled later in January.
- The holiday training went very well with good participation and a number of college kids home for the holidays.
- Assistant coaches are doing well and looking for another red/white coach.
- 2009 awards banquet will be held either 4/17 or 4/24.

Old Business:

- A lengthy discussion revolved around the current Scholarship/Financial Aid program and setting up a well defined set of guidelines for future financial aid.
- New website format will be implemented as soon as we have waivers from the families to use pictures of their swimmers. Also looking at a blog that can have information for upcoming events.
- Julie Decker provided an outline for a Team Handbook that she has put together using resources provided by USA swimming. Suggestion was made to look at other team's handbook for more ideas.
- There was also an open discussion about forming standing committees to help the club function more efficiently. Some examples might include: fund raising, communications, competition, financial aid, compliance, travel and quality assurance. A board member would be assigned to each committee to act as a liaison and active committee member in the hopes that everyone is moving in the right direction. It was decided to move forward with this concept and start by forming a communication committee and put information out on the website and in the weekly updates to ask for parents that would be interested.
- Looking at having a contract for every coach was discussed.

Next meeting Monday February 9<sup>th</sup>.

Meeting adjourned at 9:40 p.m.