

Scottsdale Aquatic Club
Board of Director's Meeting
November 19, 2008

Attendance: Gene Dafoe, Barry Shannahan, Julie Decker, Kevin Zacher, Patrick Brundage, Mike Walker, Peter Roe and Scott Hoffer

Guests: Todd LaPorte and Judy Pennington

Meeting called to order at 6:30 p.m.

Minutes from 10/23/08 approved with corrections

Swim-a-thon update – a little over \$12,000 has been collected at this point and a deadline of 12/5 has been set for money to be turned in for awarding of prizes. Looking at a different vendor instead of Pay pal which charges about 2 1/2% transaction fee.

Cactus Classic – meeting has been set up for 12/3 with SDA reps.

Treasurer's Report

- Budget in good shape, down about \$1,000, but the budget had a \$15,000 in revenues from swim-a-thon, which will be in November.
- Had discussion about improving the use of the credit card. Representatives from Sunrise Bank will be meeting with Judy, Gene and Peter to discuss services that they can offer as opposed to current banking relationship. Will be also looking into a rewards card issued by Southwest Airlines, since most of the travel meets are to cities that Southwest services from Phoenix. Besides that, our President is an employee and guaranteed free miles.

Administrative Report – detailed report available upon request

- Total number of swimmers now at 272 with 12 at McDowell Mountain Ranch and a wait list in certain groups. Residency percentage at 59%.
- General account balance: \$48,734.95
- Blue & Gold balance: \$7053.10 (which includes \$2308.70 from pay pal).
- All coaches in compliance.
- Had discussion revolving around swimmers who leave a club and join another club while not in good standing, an issue to be brought in front of AZ Swimming.

Coaches Report – detailed report available upon request

- SAC was fall Festival team champion
- Discussed the lack of participation for some events. Las Vegas meet, senior social and high school state meet were examples.
- Team travel coming up, Junior Nationals in Florida, Long Beach, Senior Sectionals and Far Westerns.

- Proposal to hire a professional to come in and do two mornings a week, working on core strength and muscle development for Senior 1 and 2 groups. Cost would be split between the club and senior swimmers. More discussion next meeting.

Old Business

- Family Cap for new budget is going from \$300 a month to \$310 per month.
- Todd LaPorte gave an update on sponsorships. Discussed several corporate ideas, including the scoreboard, team sponsors and travel sponsors. Also looking at setting up an alumni network and an Endowment. Adding information on website is one way to start and Todd will be working with Bill Bartel on website enhancements.

Adjourned at 9:00 p.m. and went into executive session.