



December 11, 2015

Dear Community Partner,

The Truro Centurions Swim Club is staging **“The Big Swim”** on Saturday, January 16th, 2016 in the Wilson Aquatic Center Pool at the Rath Eastlink Community Centre. Each swimmer will swim as far as they can in two hours. The youngest swimmers will swim more than 1000 meters while the older swimmers will swim as far as 6000 meters.

This is our annual fundraiser to support competitive swimming in our community. The club is comprised of swimmers from 6 to 18 years old. The intensive training program requires personal discipline and teamwork from the swimmers – life skills that will serve them well. This funding drive helps to defray some of the substantial costs of pool time, coaching and competitions. We hope you will share our belief that it is worth it as our kids work hard to prepare for regional, provincial and national level competition.

We would like to invite you or your business to sponsor our exciting event. Monetary donations will be recognized as outlined on the following page, and include several affordable and highly visible advertising opportunities.

Donations of prizes for the athletes raising the most funds are also greatly appreciated.

Thank you for supporting the Centurions! Should you have any questions or concerns, please do not hesitate to contact us.

Sincerely,

Angela Smith
Truro Centurions Swim Club
(902) 893-7487
angsmith283@gmail.com



Big Swim Sponsorship Levels

\$500 Platinum Sponsor

- 1 year 8.5 x 11 advertisement space on TCSC sponsor board at RECC pool for the 2015-2016 season. Advertisement can be changed up to 6 times if requested. Company to supply advertisement.
 - Black and white 8.5 x 11 advertisement featured in the meet program for the **Age Group Meet #5 – Junior Provincial Championships – February 11th, 2016 – February 13th, 2016 (full days)** Company to supply advertisement.
 - Company supplied logo to be displayed in the Community Partners Section on the Centurions website www.truroswim.ca
 - Letter of appreciation from the Centurions
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\$200 Gold Sponsor

- 2 month 8.5 x 11 advertisement space on TCSC sponsor board at the RECC pool. Company can choose any 2 months in the 2015-2016 season they would like their advertisement to be displayed. Company to supply advertisement.
 - Black and white business card size advertisement featured in the meet program for the **Age Group #5 – Junior Provincial Championships – February 11th, 2016 – February 13th, 2016 (full days)** Company to supply advertisement.
 - Company supplied to be logo displayed in the Community Partners Section on the Centurions website www.truroswim.ca
 - Letter of appreciation from the Centurions
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\$100 Silver Sponsor

- Black and white business card size advertisement featured the meet for the **Age Group #5 – Junior Provincial Championships – February 11th, 2016 – February 13th, 2016 (full days)** Company to supply advertisement.
 - Company logo displayed in the Community Partners Section on the Centurions website www.truroswim.ca
 - Letter of appreciation from the Centurions
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\$50 Bronze Sponsor

- Company banner displayed at our Big Swim on Saturday, January 16th, 2016.
- Company logo displayed in the Community Partners Section on the team website www.truroswim.ca
- Letter of appreciation from the Centurions

Thank you for supporting competitive swimming in our community!