



Rick Klatt, Head Coach
A Tradition of Excellence in Competitive Swimming and Water Polo

FDST 2012 SWIM MEET PROGRAMS ADVERTISING INSERTION ORDER FORM

- ⇒ Central California Swimming All Star Qualifying Meet - January 7-8, 2012
- ⇒ Junior-Senior Trials and Finals Meet - January 27-29, 2012
- ⇒ A/B Modified Long Course Meet - June 22-24, 2012
- ⇒ CCS Long Course Junior Olympic Championships - July 26-29, 2012

These meets draw families from the Central Valley (Merced to Bakersfield), as well as from northern and southern regions of the state.

MEET PROGRAM ADVERTISING AND EVENT SPONSORSHIP RATES

*Rates include all 3 meets**

- | | | |
|--------------------------|--|-----------|
| <input type="checkbox"/> | Inside Front Cover | \$300.00 |
| <input type="checkbox"/> | Full Page Ad | \$200.00 |
| <input type="checkbox"/> | Half Page Ad | \$150.00 |
| <input type="checkbox"/> | Quarter Page Ad | \$100.00 |
| <input type="checkbox"/> | Business Card Ad | \$ 75.00 |
| <input type="checkbox"/> | Event Sponsorship (example: 50 Free) Event: _____ | \$ 75.00 |
| <input type="checkbox"/> | Lane Sponsorship (example: Lane 4 includes signage on lane and PA announcements Lane: _____) | \$300.00 |
| <input type="checkbox"/> | Inside Back Cover Full Page | \$300.00 |
| <input type="checkbox"/> | Outside Back Cover Full Page | \$400.00 |
| <input type="checkbox"/> | Company name & contact info. posted on the Internet with the meet information. Includes Full Page ad in each meet program. | \$400.00 |
| <input type="checkbox"/> | MAJOR SPONSOR WITH SITE SIGNAGE AND MORE
(call Marti at 559-275-3603 for more information) | \$1000.00 |

AD SPECIFICATIONS

- All covers and full page ads live area are 7.5"x10" (width x height)
- Half Page Ads are 7.5" x 4.75" (width x height)
- Quarter Page Ads are 3.75" x 4.75" (width x height)
- Business Card Size are 3.5" x 2" (width x height)
- Ads are preferred electronically or on CD in Pagemaker, Microsoft Publisher, Word, and art files/eps. Copy-ready ads will also be accepted but are not preferred. Please include a proof of all ads.
- Ads are due by June 1, 2012 for the summer meets. Please include a paper copy of all ads.
- Program books will be high speed photocopied not printed. All ads should be on white background with black print for the best reproduction.
- Payment must accompany ad copy.
- The Fresno Dolphins Swim Team is a non-profit 501c(3) organization and your donation is 100% tax deductible. The FDST Federal Tax ID number is: 94-2771579
- Rates include four meet programs and event and lane sponsorships noted above.

To reserve your advertising space and or sponsorship. Please return a copy of this order with printed ad copy, disk/CD and payment by June 1, 2012 to your FDST representative or mail to: FDST, 7797 N First #150, Fresno, CA 93720

Company/Name: _____ Contact person signature: _____

Email address for confirmation: _____ Phone: _____

FDST Representative Name: _____ Phone: _____