

## **CUDA Fundraising Commitment**

The **Broomfield Barracuda Swim Club (CUDA)** is a 501(c)3 nonprofit organization and a member of USA Swimming. Dues pay only a portion of the team's expenses. With your help and contributions we can keep our fees low and our program's quality high. Swim fees alone cannot cover all of the expenses of **CUDA**. All coaches' salaries, travel expenses, training expenses, pool supplies, etc. are the responsibility of the team. To supplement the income expenses of the team we must ALL be active and contribute to our fund-raising efforts.

Each **CUDA** family with a registered swimmer is responsible for meeting the fundraising commitment of \$50 for Short Course season (SC) and \$50 for Long Course season (LC) or a total of \$100 for the entire Swim Year.

The amount of \$50 is billed upfront together with registration fees at the start of each the Short and Long Course Season **less** any credit accumulated from the previous season.

Each swim family is able to credit any amount thru any combination of King Soopers Grocery cards, Old Chicago Pizza Palz, Scrip, Advertising (paid for by the family or by a corporate sponsor) and other various fundraisers **EXCEPT** the Team **CUDA** Challenge.

Any amount solicited at Team **CUDA** Challenge **DOES NOT** go towards any credit to the fundraising commitment nor to team due and fees. **NO percentage credit will be accrued to the swimmer's account.**

Each family is highly encouraged to help in our fundraising effort by placing a substantial amount into the purchase of King Soopers Grocery cards and Old Chicago Pizza Palz at each Season's Registration Day as a means to help us budget for the team's expenses for the upcoming season, offset any fees and contribute to your swimmer(s) account.

You are only **responsible** for the Season (short course or long course) that your child(ren) swims in.

A family reaching the \$600 credit may have to report earned income to the IRS.

## **Fundraisers**

### **Old Chicago Pizza Palz and King Soopers**

You may purchase Old Chicago Pizza Palz (Cost - \$11 each & \$5 credit to your account) and King Sooper cards to use for purchase of groceries, grocery store gas, or buy in-store national and local retailer's gift cards. You can email or purchase these in \$100 denominations from Kellie and Scott Bratcher [scottkellie@earthlink.net](mailto:scottkellie@earthlink.net) at the each pool, during swim practices.

**Except for the **CUDA** Challenge**, you can accumulate enough profit/discounts from these fundraisers to fulfill

each season's fundraising commitment. After fulfilling the \$50 of each season's fundraising commitment, a portion of the discount will be credited back to a family's account to offset next season's dues and fees.

Any questions please send an email the Fundraising chair at [cudascrip@gmail.com](mailto:cudascrip@gmail.com)

## **Corporate Sponsorship Program**

### Gold Medal Sponsor (\$1500/yr.)

- A full page ad inside front cover of program of 3 *CUDA* hosted meets:
  - CUDA* Pentathlon
  - NCS Silver Meet
  - Dual Meet
- An appreciation plaque with *CUDA* team picture
- A *CUDA* Web Page Banner with link Advertisement
- A banner promoting your business to be hung at the pool of the Broomfield Community Center

### Silver Medal Sponsor (\$1000/yr.)

- A full page ad in a heat sheet of 3 *CUDA* hosted meets:
  - CUDA* Pentathlon
  - NCS Silver Meet
  - Dual Meet
- An appreciation plaque with *CUDA* team picture
- A *CUDA* Web Page Banner with link Advertisement

### Bronze Medal Sponsor (\$500/yr.)

- A half page ad in a heat sheet of 3 *CUDA* hosted meets:
  - CUDA* Pentathlon
  - NCS Silver Meet
  - Dual Meet
- An appreciation plaque with *CUDA* team picture

For interested sponsors, please e-mail the [president@teamcudas.com](mailto:president@teamcudas.com)

You shall receive full credit of the amount raised towards your fundraising commitment for the whole swim year. ***NO credit shall be accrued to the swimmer's account.***

## Heat Sheet Advertisements

The advertisements are placed in programs called “Heat Sheets” that are available during meets. During the swim season, **CUDA** will host or co-host at least 3 meets. In order for your advertisement(s) to be published in the Heat Sheets for the season we must receive your Ad copy at least 10 days before the scheduled meet. If advertising is received after this deadline it will be published in the remaining Heat Sheets. You shall receive full credit of the amount raised towards your fundraising commitment for the whole swim year. ***NO percentage credit shall be accrued to the swimmer's account.***

Ad Rates (this amount covers all **CUDA** - hosted meets):

Full Page: \$100    Half page: \$50    Quarter Page: \$30    Eighth Page: \$20

All ads are subject to the approval of the Board.

## Event Sponsorship

Individuals may sponsor their favorite events in the heat sheets. For \$5 per event, an encouraging message for a swimmer may be listed. . You shall receive full credit of the amount raised towards your fundraising commitment for the whole swim year. ***NO percentage credit shall be accrued to the swimmer's account.***

For Example: Boys 10 and Under 50FR

SWIM FAST Chad! We Love You, Mom & Dad

## Web Page Advertisements

Ads in our **CUDA** Web Page will run from September – August of the following year. The time the ad will be displayed will be based on the time the ad copy is received. Because of the time that is required to have the ads ready for the Web, they may not be posted immediately, but will be posted as soon as possible. Our Web site address: [www.teamcudas.com](http://www.teamcudas.com). . You shall receive full credit of the amount raised towards your fundraising commitment for the whole swim year. ***NO percentage credit shall be accrued to the swimmer's account***

The Ad must be submitted via CD or email, in MS Word or PDF file format.

Price: Web Ad \$200

Live-link to Business web site, on Ad \$100 extra

## Team **CUDA** Challenge

For this once-a-year Spring fundraiser, a swimmer swims as many lengths as possible (not to exceed 200!) within 30 minutes. Swimmers solicit pledges and or donations from family, friends and neighbors (prior to the event) for the number of laps swam. Every swimmer is required to participate in soliciting pledges.

Any amount solicited at this fundraiser **DOES NOT** go towards your fundraising commitment. **NO** percentage credit shall be accrued to the swimmer's account.

However, all personal or corporate matching pledges/ donations to **CUDA** are tax deductible and we will issue receipts when requested.