



Web

FAST Board Meeting Minutes Tuesday May 18, 2010

Board Members Present: Renee Haynes, Walter Dauksher, Lance Holter, Rob Huey, Krista Nero, Randy Pritchard, and Evan Welting

Missing: Melissa Kinnear, Karl Stewart

Visitors: Kris Callahan, Reuben Smith

Meeting Site: Wild Boar

1) **Call to order**

Meeting called to order at 7:32 PM by Randy Pritchard.

2) **Approval of minutes from 04/13/2010 Board Meeting** – Approval was done via email prior to the meeting.

3) **Membership Report** – Randy Pritchard

The number of swimmers remaining with the team is up from last season. There are 164 regular swimmers registered with the team and 37 master's swimmers. Last year, there were 149 regular swimmers and 23 master's swimmers. This represents an increase in dues of roughly \$2,000 per month.

164 Regular Swimmers – The swimmers in the precompetitive group will be swimming with the silver group for the duration of the summer months. Precompetitive (6), Silver (11), Gold (26, 6/20), Platinum (22), White (25), Blue (22), Pre-senior (20), and Senior (32).

37 Masters Swimmers – Morning practice sessions continue to attract 15-20 swimmers. Lunch time session attendance is between 8 and 12 swimmers. NOTE: Vortex appears to be resurrecting their master's program. There is a chance some of the former Vortex swimmers now with FAST will return to swimming with Vortex.

High School Prep Swimmers – The High School Prep group has been discontinued until next fall.

4) **Coach's Report** – Evan Welting

The next couple weeks of practice will be geared to preparing swimmers for both the Omaha and Kentucky travel meets. Evan expects to see fast swimming at these meets. He hopes that swimmers will return with state, zone, and sectional cuts.

Evan has been working to secure outdoor pool time for the platinum, white, and blue groups on Wednesday mornings this summer. Evan has been working with the SCCA pool and hopes to have a schedule finalized shortly.

Coach Erin graduated from CSU this month. She will continue to work with FAST. Erin is going to assist both Glee and Denise in coaching their groups. Erin is also going to spend time this summer attending summer club meets and practices in hopes of spreading the word about FAST's pre-competitive group and other offerings. The board passed a motion to authorize funding for Erin's summer recruiting efforts. (NOTE: The vote was unanimous with Renee abstaining).

Evan expressed interest in having a parent volunteer in the role of "Social Chair." Evan noted that when he was an age group swimmer, one of his fondest, annual memories was going to a swim meet in Cincinnati and then attending a Reds baseball game. Evan wants to make sure the FAST swimmers have some fond memories from outside the pool activities. The board is going to evaluate creating a "Social Chair" volunteer position for next fall.

Evan is arranging a trip to the Rockies vs Dodgers game on Saturday May 29th.



Web

Evan addressed a rumor about Coach Denise leaving the team. He noted that several people have asked Denise recently when she is leaving the team. Evan wants to make it very clear that Denise is **NOT** leaving FAST. She enjoys coaching the platinum group and will continue in that role.

5) **Treasurer's Report** - Melissa Kinnear

Melissa was not in attendance to give a report.

FAST held a budget meeting on Wednesday May 5th. During the meeting, Melissa reviewed with the board FAST's historical yearly income and expenses. The board made revenue and expense projections for the upcoming season. Melissa is currently consolidating the information she gathered during the meeting into a budget for the 2010/2011. The proposed budget will be presented to the board during a future meeting.

The following motion was made and unanimously approved at the budget meeting: FAST will attempt to maintain three months worth of operating expenses in reserve. Based on expenses for 2009/2010 season the reserve amount for the 2010/2011 season should be between \$60,000 and \$70,000. FAST is on track to have the approved amount of cash in reserve for the start of the 2010/2011 season.

6) **President's Report** – Randy Pritchard

Randy reminded the board that a decision will need to be made regarding the short course meets FAST plans to host in 2011. FAST will be hosting a prelim/finals meet in December (2010). Currently, FAST has a meet approved with CSI for the first weekend in January. The team also has a meet approved for Super Bowl weekend in February.

The board feels FAST should host either a January meet or a February meet, but not both. The pros and cons of each date were evaluated. The board likes the February date because it provides a larger number of days between FAST hosted meets than the January meet. The board also believes the format of the winter meet might need revamping to generate more interest. A discussion was held on a meet format that would work well with Super Bowl Sunday.

Randy reminded the board that there will be three board seats available this fall. Randy is completing his 6th year on the board and is not eligible to run again. Lance Holter and Rob Huey both complete their three year term this fall. Rob is not planning to run again. Lance is undecided.

7) **Old Business**

a) Director's & Officer's Insurance – Krista Nero

No Report

b) USA Swimming Level Certification – Lance Holter

No Report

c) Terms and Conditions – Lance Holter

The initial draft of the Terms & Conditions has been evaluated by the board. Modifications were emailed to Lance who updated the documents. Lance is going to email the latest version of the documents to the board. A portion of the June board meeting will be spent finalizing the Terms & Conditions.

d) Under Water Camera – Evan Welting



Web

Evan and Lance worked with the underwater camera on Monday May 17th. During the winter, the EPIC staff moved the FAST underwater filming cart to another closet. Since the move, several pieces of equipment are no longer findable. Randy is going to make a request to Suzi that FAST be allowed to have a cabinet on deck similar to the setup the dive coaches use to record their athletes. The board unanimously approved funds for purchasing a cabinet if EPIC allows the team to have it on deck.

Lance and Evan were able to use the equipment during practice. Lance filmed the swimmers, and Evan evaluated the video with the swimmers. The system works well, but it is a bit cumbersome. Currently, it takes one person to run the camera, a coach to evaluate the video, and a second coach to run practice for the swimmers not in the “video” lane. Overall, the swimmers were very enthused about the technology and seemed to benefit from seeing an underwater view of their strokes.

Lance and Evan decided that a tripod onto which the camera could be mounted underwater would make the video process more manageable. Lance will work with Walter to determine if a housing can be created for the underwater camera which allows it to be mounted to a tripod.

- e) Meet Support Assistant – Karen Markel is working to identify a Meet Support Assistant for the 2010/2011 season.
- f) Team Record Board Update – A solution for updating the physical boards for the short course yard records has not yet been identified.

An effort is being made to make the team records tracked on the physical board and those tracked in Team Unify more consistent.

- g) Travel Meets

Omaha – There are roughly 55 swimmers committed to the Omaha travel meet. There are also five coaches planning to attend. The bus capacity is 47. Steps are being taken to evaluate exactly how many swimmers and coaches will be riding the bus. Currently, the trip is slightly over the capacity of a single bus but not to the point where a second bus can be afforded.

Kentucky – There are 16 swimmers making the trip to Kentucky with Coach Evan. Lisa Hill and Jon Von Nieda will be chaperoning.

8) New Business

- a) Bulkhead Pulling

The sign-ups for bulkhead pulling are not as brisk as hoped. Scott Thull has signed up for eight sessions, but the majority of the spots remain unfilled.

Evan is going to draft a note to the team explaining the importance of parents coming forward to pull the bulkheads so their swimmers can practice long course. It is crucial that volunteers be identified because the bulkheads need to be returned to the 25 meter position by 8:00 AM on Tuesday and Thursday mornings otherwise FAST is susceptible to fines from EPIC.

If there are insufficient sign-ups for getting the bulkheads moved, it is possible long course practices will be reduced to a single day.



Web

- b) Summer Club Ad – Rob Huey will work with Bonnie to get a FAST ad posted in the Summer Club City Meet program. The ad typically costs between \$50 and \$75 dollars.
- c) Splash Bash – USA Swimming is running a program called “Splash Bash.” To encourage swimmers to join USA Swimming programs this fall, the organization is offering teams a collection of “party” supplies. The party is supposed to be a gathering to watch the Pan Pac Championships between August 18th and August 22nd. The USA Swimming website says, “Hurry and register now because only the first 350 hosts to enter will receive the official Splash Bash party package complete with all your party essentials. From decorations to awesome prizes, the party kit will have everything you need to make this a splashing success! All you need to do is gather your swim community and get swim crazy for your favorite athletes.” Lance Holter registered to host a party, but at this time it is unclear if he was one of the first 350 hosts to enter.
- d) Growing Master’s Program – Rueben Smith: Master’s Coach

Reuben would like to see the FAST master’s program grow from its current size of roughly 40 swimmers to closer to 125 swimmers.

Reuben believes FAST’s target market for master’s swimmers includes fitness athletes, former swimmers looking for a team, and triathletes.

Reuben outlined a marketing plan for growing the master’s program by developing a website separate from the age group website, creating business cards that can be distributed to lap swimmers and other EPIC guests, creating a brochure that promotes FAST masters, and running and ad (separate from the age group ad) in the Fall 2010 Recreator. Reuben also proposed implementing a “Swimmer Referral Program” where current master’s swimmers would receive incentives from signing up new members.

The expenses associated with Rueben’s plan total roughly \$1,000. The requested funding covers the printing of “business cards”, brochures, website start-up and hosting, and copy writing for the website and brochures.

The board decided to review Rueben’s plan outside the meeting and conduct an email vote on funding it.

- e) Master’s State Meet – Rueben Smith: Master’s Coach

Reuben has an open dialogue with the COMSA director regarding FAST hosting the master’s state meet in 2011. Some of the Denver teams have learned of the proposed switch and are voicing concerns about attendance if the Denver community has to travel to Fort Collins.

- f) Next Meeting: Tuesday 7:30 PM June 22nd (Location TBD)

9) Adjournment

Motion to adjourn made by Krista Nero and seconded by Renee Haynes. Motion passed by unanimous approval. Meeting was adjourned at 9:18 PM.