**CW GET-A-MEMBER CAMPAIGN**

**WHY?** Given that swimmers come and go from the team from year to year for various reasons, there is a need to have new swimmers continuously join CW.

**WHAT?** This campaign is a chance for you to invite family, friends and acquaintances to try CW. In return you may receive a reduction of your Family Fee.

**HOW?** Simply recommend to a family you know to have their swimmer try out CW. (The *family* must have *never* had swimmers registered with CW previously to receive credit.)

If the person you refer decides to join, you will receive a credit to your Family Fee account based on their initial registration according to the following schedule:

|  |  |  |
| --- | --- | --- |
| **Program** | **Fall, Winter, Spring, or Summer Only** | **Fall AND Winter or****Spring AND Summer** |
| **Cubs** | **$15** | **$35** |
| **Junior/Intermediate** | **$20** | **$45** |
| **Senior/National** | **$30** | **$65** |

You may only receive a discount for 1 swimmer per new family. But your discount can be cumulative if you refer more than 1 family. In the case of referring a family with more than 1 swimmer, you will receive credit for the highest-level swimmer.

**IMPORTANT**: No one is allowed to ‘recruit’ swimmers from other USA Swimming clubs. CW has a policy of **never** recruiting from neighboring teams.

**HOW DO I GET MY CREIDT?** To receive the Family Fee credit, the family you referred must send an email to the CW Business Administrator, Laura Bowen, at LBowenCW@aol.com. They should include the name of their swimmer and your name as the referring family.