

## **2009 Cooper City Cyclones Sponsorship Program**

The Cooper City Cyclones Swim Team offers four sponsorship opportunities for your business, ranging from \$99 to \$999 per year. These sponsorship opportunities are offered in conjunction with the Team Unify Website Sponsor Program. At each level, you will receive all of the benefits from the Team Unify Sponsor Program along with additional benefits specific to the Cyclones Swim Team. Contact us for more information on these sponsorships and how to get started by clicking on the "Contact" link at the top of the page.

All Levels have the following Basic Features:

- Monthly Sponsor eNewsletter sent to every member for 12 consecutive months.
- Change your Ad anytime – instantly - Customizable Coupon.
- View detailed reports.
- Ads are connected to every team in the Team Unify Ad network increasing exposure without additional cost.
- Placement of ad on the Sponsor Landing page of our website and of Team Unify sites within 25 miles of your business – locally this includes a team in Davie and a team in Plantation.

**LEVEL 1 - \$99 Sponsor "Plus Ad Plan"** – This is the perfect sponsorship level to get your business name out there. Where else can you advertise your business for \$99 a year and receive these great benefits!

- All Basic Features above PLUS
- Acknowledgement in our awards banquet program in the Fall.

**LEVEL 2 - \$299 Sponsor "Plus Ad Plan Plus"** – This sponsorship level is a combined level consisting of the \$99 Plus Ad Plan above and an additional \$200 worth of Cyclones Swim Team specific benefits. You would purchase the \$99 Plus Ad Plan via the website directly and then purchase the \$200 Cyclones Swim Team benefits with a separate check payable to "Cooper City Cyclones Swim Team". Here's what you get:

- All Features of Plus Ad Plan above PLUS
- Team plaque for display at your business
- Company name or logo on championship T-shirts (4 per year) (2- March, 2- July)

**Level 3 - \$499 Sponsor "Premier Ad Plan"** – This sponsorship level is purchased via the website and offers all of the amazing benefits from the \$299 level above and more! Here's what you get:

- All Features of "Plus Ad Plan Plus" above PLUS
- Logo Ad on Sponsor Landing Page
- Ad on every page of the website
- Large team plaque for display at your business
- Company name or logo on championship T-shirt (4 per year) (2- March, 2- July)
- Half page ad in awards banquet program in Fall.

**Level 4 - \$999 Sponsor "Premier+ Ad Plan"**– This sponsorship level is purchased via the website and offers all of the incredible benefits from the \$499 level above and much more! Here's what you get:

- All Features of the "Premier Ad Plan" above PLUS
- We will bring our members to you by hosting two Sponsor Support Event Days – guaranteed to deliver new revenue!
- Deluxe team plaque for display at your business
- Company name or logo on championship T-shirt (4 per year) (2-March, 2-July).
- Full page ad in awards banquet program in Fall

You can also view a sample of what the customizable coupon ads look like by clicking [here](#) and going to the red button that says "See Example Ads". This is also the section of our site where you can directly sign up for a sponsorship level when you are ready to go. Don't forget to contact us by clicking on the word "Contact" at the top of your screen to get started reaping the benefits of Cooper City Cyclones Team Sponsorship!!