

# Meeting

---

## Douglas County Stingrays Board of Director's Meeting

**Thursday, February 8, 2007 - 6:30 PM**

*In Attendance: Mike Burgess, Robert Reynolds, Lauren McGuire, John Martin, Cara Meilus, Wenona Mills, Randy Jarman, Judy Prokopiak, Lindy Boatman*

Meeting called to order at 6:30 PM for executive session. Coaches were not present. Mike Burgess joined at 7:03 PM. Regular meeting was called to order at 7:20 PM, with all coaches present.

- Minutes of the January 2, 2007 meeting were distributed and all comments from Board Members incorporated.  
Motion to accept minutes: Mike Miller  
Seconded: John Martin                      In Favor: All
- Treasurer's Report (John Martin)  
January Statement Distributed and Reviewed. We do not have a large cash reserve, and continue to operate at a monthly deficit. We need to be more aggressive on collecting outstanding dues and swim meet fees.
- Coaches Report (Randy Jarman)
  - Swim meet review
  - Update on the kids
  - Update on the parents
  - Issues, Concerns and Challenges

### Old Business:

- Review of team by-law's  
Mike Miller made a motion to accept the revised Bylaws. Mike Burgess 2<sup>nd</sup>. All were in favor.
- Swim parkas  
10 have been paid for and ordered. Additional can be ordered later if desired.
- Discuss liability insurance (State Farm quote – Coverage \$500000 = \$1056; \$1000000 = \$1320)  
Robert Reynolds has price quotes from USA that range from \$395 - @ \$600. We will need to add an indemnification to the Bylaws. Mike Miller made a motion that we move forward on getting the USA coverage. Mike Burgess 2<sup>nd</sup>. All were in favor.
- Electronic payment of dues  
Mike Miller made a motion to move forward to have an auto debit form of electronic payment for monthly team dues. Cara Meilus 2<sup>nd</sup>. All were in favor.

We will ask ALL members to participate in the electronic payment; however, we will not make it a requirement of membership.

### New Business:

- Discuss 2007 facility use aquatic center fees  
The Boundary Waters Aquatic Center and Douglas County Commissioners have approved a \$5/lane/hour fee to charge to swim teams. Members of the swim team will not be required to be members of the Aquatic Center.
- Discuss 2007 swim team dues  
Mike Miller distributed a packet that included a comparison of our team fees to other teams around the State of Georgia. His numbers for DCS included a fee increase and we continue to be one of the least expensive in the state.

Mike proposed a fee increase as follows: Jr. Stingrays 1 & 2 = \$55, Age Group & Stingrays = \$65, Pre Seniors and Seniors = \$75. The additional fees will be used to cover our lane usage fees. Mike Burgess made a motion to accept the new fee structure. Lauren McGuire 2<sup>nd</sup>. All in favor, Cara Meilus did not vote.

Family discounts will be \$5 discount for the second child, a \$10 discount for the third child, and the fourth child and beyond will be free. Additionally, there is a flat \$10 discount if you drive 25 mile or more to get to the aquatic center. Proof of distance will be required (i.e., map blast from home address to aquatic center).

Mike Miller made a motion to accept the discounts as listed. Mike Burgess 2<sup>nd</sup>. All were in favor, John Martin did not vote.

❑ Letter to parents

Mike Miller has drafted a letter to parents informing them about the new fee structure, team communications, and public relations. Board members need to review the letter and provide feedback to Mike no later than Saturday, February 11, 2007. This letter needs to be distributed asap.

❑ New communications policy

All team communication is going to be moved to the Web site. There are too many problems with email addresses being dropped, missed messages, addresses not be added, etc., and communication is getting jumbled. All correspondence will now be through the web page. Additionally, we will have swim meet sign ups via the web page too. Parents will be responsible for entering their child or children in events and by the deadline. Entries can be modified up until the entry deadline. We will have to pay \$229 a year to use the on-line meet information.

Copies of information will also be available on the bulletin board.

Mike Miller made a motion to move all communications to the web by March 1, 2007. John Martin 2<sup>nd</sup>. All were in favor.

❑ New PR committee

A new PR committee has been formed which will be responsible for all public correspondence, including, but not limited to, newspaper articles, marketing campaigns, team ads, meet invitations, fundraising flyers, swim clinic notices, etc. Deana Sneyd will be Chairman of this committee. All communications should be submitted to her.

Mike Miller made a motion to accept the new PR committee. Lauren McGuire 2<sup>nd</sup>. All were in favor.

❑ Advertising in Chapel Hill News and Views for March &/or April... especially for summer sign-ups

This was not discussed. Summer fees should include the cost of the DCS swim cap and USA 3 month fees.

❑ Calendar of events (need 6 month plan including hosting a swim meet)

To be distributed. This calendar will need to be reviewed and finalized by mid-February.

❑ Early morning practice

Looking to August to begin morning practice.

**Executive Session:**

❑ Personnel

6:30 PM. Session called to order. Financial matters were discussed. Session ended 7:20 PM.

Meeting adjourned at 8:50 PM.