



Katy Aquatics  
722 Pin Oak Rd.  
Katy, Texas 77494

October 14, 2009

Dear Merchant,

We would like to ask for your support for the Katy Aquatics swim club. Katy Aquatics is a non-profit, tax exempt organization (Tax ID 75-2124074) which offers a variety of swim programs for Katy area residents, ages 6 and up, and is a member of USA Swimming, the National Governing Body for amateur competitive swimming. Programs are offered year-round during non-school hours at Katy, Taylor, Morton Ranch, Seven Lakes and Cinco Ranch high school pools. Participation has increased steadily since Katy Aquatics was founded in 1986. This year, enrollment is approximately 500 swimmers. When a young person becomes a member of Katy Aquatics, he/she learns the values of sportsmanship and teamwork. Swimming provides physical, emotional and intellectual skills that will last a lifetime.

The success of Katy Aquatics has resulted in our being selected to host three meets for the 2009-2010 season:

1. 9-14 Elite meet – November 21-22, 2009
2. 9-14 Junior meet – January 22-24, 2010
3. 12 & Under Spring Champs meet – February 26-28, 2010

These events are scheduled to be held at Katy High School. Over 400 swimmers and their families are expected to attend each event.

Hosting swim meets is an important fundraising mechanism for our organization. Although our members pay a monthly fee for coaching, we depend on fund raisers to pay for equipment like timing systems and dry-land equipment. Money raised is also used to keep our monthly fees to a minimum, so we can continue to make the program available to families of all financial capability.

We would specifically like to request your support in the area of advertising for our meet programs. Meet programs contain the listing of events, and the entries of all swimmers who will participate. Typically, each swimmers family will purchase a meet program. We will be placing advertisements in the meet program at a cost of:

- a) \$250 for a full page/back cover;
- b) \$200 full page/interior;
- c) \$100 for a halfpage;
- c) \$50 for a quarter page or business card;

This advertisement could include a coupon for services offered at your establishment. All ads will be printed in black and white, and will be sized according to what you purchased. A paper version of the ad will be needed for insertion into the meet program, and must be submitted to Katy Aquatics no later than 7 days before the meet. Deadline for order placement is 10 days before the meet. If you purchase ads for multiple meets, we will apply a 50% discount for the second and third ads.

Your support of Katy Aquatics will be recognized and appreciated by the swimmers, their families and all those who attend our upcoming swim meets. If you are interested in placing an ad, please contact Scott Spencer at [sspencer7@mac.com](mailto:sspencer7@mac.com)

Sincerely,

Katy Aquatics