



FUNdraising News

The Texas Terrapin Swim Team (TTST) is a non-profit, year-round USA Swim Club which is managed by volunteers from the team. In 2009, TTST embarked on a path of excellence in swimming. In a very short time, our team has launched a new website, acquired a new head coach, added an additional age-group coach, partnered with CFISD to acquire an indoor pool, and marketed our TTST "Stroke Above the Rest" brand in unique ways. All of these initiatives have resulted in growth and excellence! Our future is bright! TTST will continue to host Intra-Squad Meets, partner with other teams for Dual Meets, and roll out a Learn to Swim program to bring in new swim families.

Maintaining an excellent, high quality competitive swimming program - while keeping it affordable, is an ongoing challenge. Our team's registration fee, and monthly training fees were never designed to be the sole source of revenue to keep TTST in operation. In the past, our very successful USA Swimathon fundraising effort has generated less than 10% of our revenues.

Fundraising proceeds are vitally important revenues for the club. Without them, registration & monthly training fees would increase and quality coaches would be hard to acquire and retain. It is imperative that we increase our fundraising efforts in order to meet our Mission, Vision and Values. Successful fundraising allows us to keep monthly training fees low and provide excellence in swimming!

Going forward, TTST will ask each swim family to raise or contribute a \$100 minimum towards our fundraising goal. Swim families raising more than the minimum will receive 25% of the overage towards their monthly training fees! Our new website provides swim families a way to track their own progress! TTST will provide several fundraising options to easily meet the minimum requirement - which will then enable swim families to receive a reduction in monthly training fees! By the end of the year-round swim season (August) or at the time a swim family withdraws (whichever comes first), the balance of the un-met \$100 minimum will be billed to the members account.

The pages that follow describe the RED, YELLOW and GREEN FUNdraising opportunities available to TTST swim families. Swim families can choose one or all three of the GREEN FUNdraising opportunities (that are tracked) to reach their minimum. Swim families could also choose to just contribute the minimum. Review the pages that follow and you will see how easy it is to meet the minimum family contribution - which will then allow you to receive a reduction in your monthly training fees! The information that follows will show you how we can meet or exceed our goal for this year!

A Stroke Above the Rest!

TTST Board



FUNdraising



<p>Each swim family must meet a minimum level of \$100. If a swim family raises more than the minimum level of \$100, then 25% goes towards their monthly training fee!! (the following month an overage occurs or continues to occur)</p> <p>USA Swimathon * Scratch & Give FUNdraiser * Discount Card FUNdraiser</p> <p>These FUNdraising dollars <u>are tracked</u> by Texas Terrapins Swim Team (TTST).</p>
<p>Shop over 1,000 retailers on-line through our TTST Mall & support your team!!</p> <p>Visit our Shopping Mall</p> <p>Support TTST by renewing or purchasing magazines, books, music or cookie dough!!</p> <p>Visit our On-Line FUNdraising</p> <p>These FUNdraising dollars <u>are not tracked</u> by Texas Terrapins Swim Team (TTST).</p>
<p>In the near future, you will be able to link your Kroger and/or Randall's loyalty card to the Texas Terrapins Swim Team.</p> <p>TTST will receive 1% - 2% of your purchases.</p> <p>These FUNdraising dollars <u>are not tracked</u> by Texas Terrapins Swim Team (TTST).</p>

Our Goal

Used for:	Goal	FUNdraising from:
	\$25,000	
Long-term Plans	\$9,000	Scratch & Give FUNdraiser
Swimming Pool Lease(s)	\$9,000	USA Swimathon
Swim and/or Meet Equipment	\$5,000	Discount Cards
Dry-land Equipment	\$2,000	Sponsors

Swim families have three opportunities throughout the year-round swim season to meet their minimum FUNdraising obligation!

How can we Meet or Exceed our Goal?

Assumptions made: (which may or may not be true) – All swim families participate in all FUNdraining opportunities (GREEN, YELLOW & RED). All swim families reach their minimum FUNdraining level.

		Family FUNdraining Goal	# of Swim Families	Team FUNdraining Goal	
Scratch & Give		\$ 100	140	\$ 14,000	
Swimathon		\$ 100	140	\$ 14,000	
Discount Cards		\$ 100	140	\$ 14,000	
TTST Gives Back 25% to Swim Families (after family minimum is met)				\$ (7,000)	
				\$ 35,000	Green Funds
	Average Yearly On-line Purchase	Average % back to TTST (shown in \$\$)	# of Swim Families	Team FUNdraining Goal	
On-Line Mall	\$ 1,000	\$ 50	140	\$ 7,000	
On-Line FUNdraining	\$ 25	\$ 6	140	\$ 875	
				\$ 7,875	Yellow Funds
	Average Family Yearly Purchase of Groceries	Average % back to TTST (shown in \$\$)	# of Swim Families	Team FUNdraining Goal	
Kroger -or- Randall's (loyalty cards)	\$ 7,800	\$ 156	140	\$ 21,840	Red Funds
				\$ 64,715	FUNdraining Potential !!!