



King Aquatic Club Boosters Association  
PO Box 13256  
Des Moines, WA  
98198  
[www.kingaquaticclub.com](http://www.kingaquaticclub.com)

April 9, 2008

Dear KING swimmers and parents,

It's Swim-a-thon time!

What is it and why do we have one? For those families new to KING here is a brief synopsis of Swim-a-thon, and for veterans as well as new members, some good information as to what boosters has been working on.

Swim-a-thon is a national fundraising and swimming awareness event that our team does in cooperation with USA Swimming. KING has a tradition of running one of the country's most successful *and* fun Swim-a-thon events. It is a team wide effort that is extremely important to the efforts of the KING Aquatic Club Boosters Association. The Boosters board of directors would like to give a brief outline showing what we have been working on as well as some of plans for the future. Our desire is twofold; to give you an idea on how last year's Swim-a-thon income is being spent, and to encourage all KING families to gear up for the best Swim-a-thon in KING history.

What sets KING's Swim-a-thon apart from other fund raising activities, and similar events with other teams, is our effort to make this a complete TEAM effort while creating an exciting event for swimmers to have fun with while helping KING! We have a great kick-off rally planned on April 19 (details on the KING website) and our team sponsors have provided great prizes for swimmers who excel in getting donations. Last year was another outstanding year with a team record \$60,000 raised by Swim-a-thon placing KING in third place nationally. We did have had some supplier & logistical challenges getting so many prizes out to the swimmers and we appreciate your patience! With the exception of the TYR backpacks, all items are in and currently delivered to the pool representatives (or designee). For specific questions on Swim-a-thon, please contact the KING Director of Fundraising, ([Mark Moffatt](#)). In the interest of continuous improvement, this year's prize structure will eliminate the delays experienced with the previous product ordering system, provide more prize choices, and more flexibility for prize winners. The 2008 prizes will be gift certificates from IswimUSA (more details to be forthcoming)! Winners will be able to choose from the great TYR products that are immediately available at IswimUSA.

The 2007-2008 Boosters budget is now posted on the website located under the Boosters tab, then select documents. Please note that this year's Retained Earnings Allocations portion of the budget uses only funds raised at the 2007 Swim-a-thon.

### **BOOSTER INITIATIVES:**

-- KING TEAM TRAVEL: We recently reconciled the first travel meet expenses with KING, LLC. Boosters contributed \$108.00 to each attending athlete. While taking into consideration each meet's travel costs, boosters will continue to similarly subsidize travel costs to benefit our athletes. Although the plan is still in the process of being formulated, a total of \$25,000.00 has been allocated to support participation in these exciting team travel meets.



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-- KING ATHLETE FINANCIAL AID: There is now a financial assistance application on the web (located under the Boosters tab) through which members can request assistance in cases of extreme financial need or hardship. This process and the associated support will expand quickly over the next year.

-- KING RELAYS: To date, we have paid \$3,352 in team relay fees.

-- KING AT OLYMPIC TRIALS: 2008 is an Olympic year! We have set aside funds to help defray the costs of this pinnacle event for those athletes representing KING. In the future, the plan is to contribute to this line item annually to accrue the necessary monies to cover all costs to these athletes while pursuing the Olympic dream.

-- KING DEVELOPMENT: We are not forgetting our beginning level swimmers. Boosters will be covering the costs for the mini meet events and prizes.

-- KING TEAM FUN STUFF: Boosters purchased "special" swim caps as a reward for athletes that made a final at the age group section meet. A team dinner was purchased for the athletes who attended the Stanford Grand Prix meet. Other fun team activities will be organized for all practice groups.

We are very excited about the recent developments and planning for support of all KING swimmers. Swim-a-thon is the key to our ability to make this happen and create stronger support programs. We hope your family will help make Swim-a-thon 2008 the best in KING history.

Do check out the Boosters budget online. Do ask questions. Do volunteer. Do participate in Swim-a-thon!

Sincerely,

The KING Boosters Board.

Lisa Vetterlein  
Mary Schumacher  
Tim Wold  
Mark Moffatt  
Julia Hansen  
Sharon Perry  
Mark Prothero