



CONDORS SWIM CLUB

11115 N. Main St. • New City, NY 10956 • (845) 638-4381 • FAX (845) 638-6181 • Fundraising@CondorsSwimming.com



Dear Local Business Representative,

The Condors Swim Club has been the dominant swimming program in Rockland County for the past 30 years. Over the past two years, Club President Bob Carlucci has taken enormous strides to take the team to the next level on a national scale. The club has recently hired 6 time USA National Team Coach Don Wagner and YMCA National Coach of the Year Jeff Allen.

Over the 2009-2010 season, the Condors will host 10 USA Swimming sanctioned competitions. Included in this packet is information on becoming a Condors Corporate Sponsor. Fundraising has become an integral part of recreational sports and our club cannot fund itself on membership dues alone. Swim meets are a great opportunity to support the children of our community while at the same time, informing their families and friends of the products and services your company has to offer. To assist you in evaluating these opportunities we have prepared some background information about our club, the swimmers and swim meets we host.

Who are the Condors?

We are a not-for-profit organization consisting of well over 250 members between our two locations in Rockland and Westchester counties. The Condors were founded in 1980 by Bob Carlucci and our entire staff is committed to growth and development of not just our program, but the sport of swimming as well by fulfilling our team's mission: *"Building confidence, inspiring excellence and developing role-models by encouraging hard work and perseverance in the sport of swimming."* Our team's strive for excellence is apparent in our achievements over this past summer. At the end of last season our team broke 143 team records, sent 20 athletes to the Eastern Sectional Champions Series, sent 8 athletes to the Eastern Zones Championships and had our first swimmer in program history to score at the US Open. In addition, we placed in the top 10 at both Senior Metropolitan Championships and Junior Olympic Championships, and are currently ranked 189th Nationally in USA Swimming Virtual Club Championship. Our coaches consistently send swimmers to top universities all over the country, including MIT, Ivy Leagues and the Military Academies.

Who participates in Condors hosted meets?

Swimmers are some of the most committed and dedicated athletes in youth sports. The discipline and dedication that the sport requires teaches our athletes skills for life. Swimmers tend to have higher Grade Point Averages than most students given the time management skills they are taught at an early age.

Each meet consists of about 600 children and their respective families, and travel from all over the NYC metropolitan area. Our Local Swimming Committee consists of 78 teams from Long Island, NYC and the Hudson Valley. Meets are typically 3 days in length and a great opportunity to advertise your business. The following pages include more specific information on the sponsorship packages we offer.

Nick Chevalier

Director of Community
Programs & Marketing

Condors Swim Club

845.638.4381

Fundraising@CondorsSwimming.com

World Champion Sponsor - \$5,000 per year

- Named as Meet Title Sponsor of two (one long course and one short course) team hosted meets.
- Full page advertisement on inside front cover or outside back cover of heat sheet for both Meet Title Sponsor events.
- Placement of full page advertisement for all other team hosted meets during the year
- Logo on our website with a link to your company's website.
- Prime banner space at the Felix Festa pool during meets (must supply the banner)
- PA announcement during each session of the meet.
- Listed as recommended local vendor in pre-meet information packet sent to visiting teams and posted online.
- Link to company website on Meet Information Page
- Condors appreciation plaque.

Gold Medal Sponsor - \$3,500 per year

- Named as Gold Medal Sponsor at team hosted meets
- Full page advertisement on inside back cover of heat sheet for all team hosted meets.
- Logo on our website with a link to your company's website.
- Banner space at the Felix Festa pool during meets (must supply banner).
- PA recognition during each session of the meet.
- Listed as recommended local vendor in pre-meet information packet sent to visiting teams and posted online.

Silver Medal Sponsor - \$2,500 per year

- Named as Silver Medal Sponsor at team hosted meets.
- Half-page advertisement in heat sheets for all team hosted meets.
- Company logo on front page of Condors website with link to company's website.
- Banner space at the Felix Festa pool during meets (must supply banner)
- PA Recognition during each session of the meet.
- Listed as recommended local vendor in pre-meet information packet sent to visiting teams and posted online.

Bronze Medal Sponsor - \$1,500 per year

- Named as Bronze Medal Sponsor at team hosted meets.
- Quarter-page advertisement in heat sheets for all team hosted meets.
- PA announcement during each session of the meet.
- Company logo on sponsor page of the website.

Lane Sponsor - \$1,000 per year

- Named as Lane Sponsor at team hosted meets
- Eighth-page advertisement in heat sheets for all team hosted meets.
- Logo on sponsor page of the website.

Event Sponsor - \$200 per event

- Announced as Event Sponsor (i.e. Event 21, The [Your Business Name] 100 yard Freestyle) at hosted meets.
- Eighth-page advertisement in heat sheet
- Listed as Event Sponsor on Meet Information Page

Meet Booster - \$100 per event

- Announced as Meet Booster Sponsor during event
- Eighth-page advertisement in heat sheet

Note: we also offer "A La Carte Sponsorship", please see the following page for more details.

Condors Swim Club

Corporate Sponsorship Order Form

The following document is considered a contractual agreement between the Condors Swim Club and the sponsorship client for advertisement space between September 2009 and August 2010.

Business Name: _____ Business Representative: _____

Business Mailing Address: _____ City: _____ State: _____ Zip: _____

Business Phone Number: _____ Contact Email Address: _____

Sponsorship Packages

- World Champion Sponsor - \$5,000
- Gold Medal Sponsor - \$3,500
- Silver Medal Sponsor - \$2,500
- Bronze Medal Sponsor - \$1,500
- Lane Sponsor - \$1,000
- Event Sponsor - \$200 per event
- Meet Booster - \$100 per meet

A La Carte Advertisements

- Full Page – Full Season (7 ½” x 10”) - \$400
- Full Page – One Meet (7 ½” x 10”) - \$100
- Half Page – Full Season (7 ½” x 4 ¾”) - \$300
- Half Page – One Meet (7 ½” x 4 ¾”) - \$75
- Quarter Page – Full Season (3 ¾” x 4 ¾”) - \$200
- Quarter Page – One Meet (3 ¾” x 4 ¾”) - \$50
- Eighth Page – Full Season (3 ¾” x 2 ¼”) - \$100
- Eighth Page – One Meet (3 ¾” x 2 ¼”) - \$25

Copy Requirements: Email finished artwork, WORD or .PDF file to Tom at Fundraising@CondorsSwimming.com or send a print ready copy to the address below. Return order form with check for appropriate amount payable to “Condors Swim Club” two weeks prior to the event date listed below. Black and white originals are preferred, heat sheet printing method is photocopy. Condors will not accept offensive material nor promote alcohol or tobacco products. **We must have your print two weeks prior to the upcoming meet to ensure it is included in heat sheets.**

Short Course Meets

- Oct 23-25: Fall Festival (Felix Festa)
- Nov 7: 8 & Under Mini Meet (WCC)
- Nov 20-22: Age Group Open (Felix Festa)
- Jan 9: 8 & Under Mini Meet (WCC)
- Jan 22-24: NCAA Format Meet (Felix Festa)
- Feb 26-28: Last Chance Meet (Felix Festa)
- Mar 26-28: Age Group Champs (Felix Festa)

Long Course Meets

- 1st weekend in May: May Starter (Felix Festa)
- 2nd weekend of July: July Jubilee (Felix Festa)
- End of July: Metro Junior Olympics (Felix Festa)

Business Representative Signature: _____ Date: _____

Condors Family Selling Ad: _____

Please send Order Form Agreement and Check to:

Condors Swim Club
115 North Main St.
New City, NY 10956