



MISSISSIPPI MAKOS SWIM TEAM

Heat Sheet Ads Needed!

Our Swim Meet is less than one month away. Plenty of time to sell some Heat Sheet Ads but no time to waste. We need everyone to get out, and sell Heat Sheet Ads for the team. Proceeds will pay for different Booster Club activities (trips, parties, banquet, etc.).

We will be hosting Makos Invitational Meets in the Fall and Spring. Ads can be purchased for one meet or two. There is a slight discount if ads for the fall and spring meet are purchased at the same time.

	Fall Meet Only	Fall & Spring Meets
Full Page Ad	\$100	\$150
½ Page Ad	\$50	\$75
¼ Page Ad	\$40	\$50
Business Card Ad	\$15	\$25
Event Message (1 per event, first come first serve, limit xxx words)	\$10	\$15
Corporate Sponsor	See attached information	See attached information

In addition, the team hosts other meets during the year (city meet, state 8 & under, masters, etc). Ads in those meets will be limited to Corporate/Team Sponsors. Corporate Sponsors may be added at any time during the season. Please call Wheeler Parker (601-605-8236 / 601-613-4630).

Artwork needs to be provided or text to be inserted in a standard ad format provided by the team ("Go <name>. Swim Fast!" w/clipart shark). Pictures and artwork will not be returned. NOTE: Photographs are normally too dark to show up on the copies.

Attached are receipts you can give to advertisers. Please make copies if you need more.

The deadline for Heat Sheet Ad Sales to be turned in: **October 3rd** (or sooner!!) via email to sallieanninman@comcast.net or if you have any questions, please contact Sallie Ann Inman (601) 940-2248. Deadline for Corporate Sponsors to be included on the t-shirt is **September 30th**.

Smile, introduce yourself and be enthusiastic about the MAKOS when selling your ads. Let your kids tell why they like to swim! And don't forget to say "THANK YOU!"

Sales Information

What:	Makos Invitational Swim Meets – 2 per year.
When:	October and May
Where:	Lakeland Courthouse Pool (Jackson, MS)
How many:	Total attendance at each meet expected in range of 500-1,000.



**Mississippi MAKOS
Swim Team, Inc.**

A non-profit organization
U.S. Swimming Member



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Gift Amount: \$ _____

Date: _____

Received From: _____

Received By: _____

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Corporate Sponsor Information

The MAKOS Swim Team started with four families at one pool and has grown to over 280 swimmers practicing at three sites in Hinds, Madison, and Rankin counties. The team competes year-round and attends meets throughout Mississippi and the Southeast with top swimmers attending national meets.

Corporate Sponsors can support the MAKOS Swim Team by providing a level of support that allows the team to provide some of the "extras" for its swimmers (e.g., extra equipment, social events, awards banquets, motivational prizes, trips, etc.) not covered by regular dues.

The Makos team sponsors two invitational meets per year and hosts other meets such as high school meets, summer league meets, masters meets, state meets, etc. during the year.

Corporate Sponsors will be recognized as follows:

Platinum/ Scoreboard: (Multi-Year Commitment)	<ul style="list-style-type: none"> • \$3,000 – full strip (13.5 sq feet) • \$2,000 – ½ strip (6.75 sq feet) <ul style="list-style-type: none"> ○ 1-year Name Placement on Permanent Scoreboard ○ Full-page ad in Makos Meet Heat Sheets (minimum 2 per year) ○ Listed as Platinum Sponsor in Heat Sheets for all Meets hosted by Makos ○ Individual Sponsor Banner During Makos Meets ○ Name on Makos Meet Banners ○ Name on Makos Meet and Team T-Shirts ○ Listed on home page of the web site.
Gold:	<ul style="list-style-type: none"> • \$1,000 <ul style="list-style-type: none"> ○ Full-page ad in Makos Meet Heat Sheets (minimum 2 per year) ○ Listed as Gold Sponsor in Heat Sheets for all Meets hosted by Makos ○ Individual Sponsor Banner During Makos Meets ○ Name on Makos Meet Banners ○ Name on Makos Meet and Team T-Shirts ○ Listed on home page of the web site.
Silver:	<ul style="list-style-type: none"> • \$750 <ul style="list-style-type: none"> ○ Full-page ad in Makos Meet Heat Sheets (minimum 2 per year) ○ Listed as Silver Sponsor in Heat Sheets for all Meets hosted by Makos ○ Name on Makos Meet Banners ○ Name on Makos Meet T-Shirts ○ Listed on sponsor page of the web site.
Bronze:	<ul style="list-style-type: none"> • \$500 <ul style="list-style-type: none"> ○ Full-page ad in Makos Meet Heat Sheets (minimum 2 per year) ○ Listed as Bronze Sponsor in Heat Sheets for all Meets hosted by Makos ○ Name on Makos Meet Banners ○ Listed on sponsor page of the web site.