



To Whom It May Concern:

Some children and families of Eastern Jackson County would like your help.

Over 500 children and families in the greater metropolitan area participate in year round competitive swimming with the Kansas City Blazers Swim Team. These children and families are hard working and dedicated individual in pursuit of excellence, much like you and your organization. Many of these children, ranging in age from 6 to 18, spend anywhere from 3 to 18 hours a week practicing and training so they can improve and someday reach their goals. Their goals range from the Olympic Dream, to making it one length of the pool doing excellent strokes.

**WE, THE KANSAS CITY BLAZERS ARE COMMITED TO EXCELLENCE AND DEDICATED TO DEVELOPING WORLD CLASS CITIZENS AND WORLD CLASS ATHLETES;** this is our Vision Statement. We have been in Greater Kansas City area since 1975 and in Eastern Jackson County since 1981 in the pursuit of this vision. We have had tremendous success, producing five Olympians since 1984 and numerous American Record Holders. The Kansas City Blazers is a not-for-profit 501 © 3 organization truly committed to excellence right here in your neighborhood.

We have served thousands of children over the last 30+ years and have established a strong tradition of excellence unparalleled by any other program in the area. However, rising cost of pool rent, training equipment and travel expenses has brought this letter to you. We are asking for your help and support to continue serving our area's children and to help continue a tradition of excellence.

There are several ways to help and show your support:

1. Direct financial contribution
2. Product donation.
3. Sponsorships
  - a. Advertisements
  - b. Swim Meet competition sponsor
  - c. Golf Tournament Hole Sponsor
  - d. Olympic Fund/Swimmer Scholarship

**All contributions are tax deductible.** Enclosed is a copy of our advertisement sponsorship form. Thank you for your support.

Sincerely,

Mike Lewellyn Head Coach,  
Kansas City Blazers East