

Midwestern Swimming Board of Directors Meeting Minutes  
Tuesday, March 27, 2017  
Via Conference Call

**DISTRIBUTION:** posted to Midwestern Swimming website, mws swim.org, and via email

**CALL TO ORDER:** Carol Olson, Midwestern Swimming Chair, called the meeting to order at 8:33 PM.

**ATTENDANCE:**

General Chair	Carol Olson	Present
Adm Vice Chair	Michael Witt	Present
Senior Vice Chair	Jay Thiltgen	Present
Age Group Chair	Sean Froemming	Absent
Secretary	Jeff Nelson	Present
Treasurer	Stefanie Martinez	Present
Registration	Scot Sorensen	Absent
Finance Chair	Jason Hiley	Present
Technical Chair	Jimmy Parmenter	Present
Official Chair	Betsy Purcell	Present
Operational Risk	Starre Haney	Present
Safe Sport Chair	Cristina Murray	Present
Coaches' Rep	Sam Bach	Present
Senior Athlete	Shelby Mullendore	Present
Senior Athlete	Kenna Wilke	Absent
Junior Athlete	Alana Palmer	Present
Junior Athlete	Kaitlyn Witt	Present
At Large Athlete	Kayden McCullough	Present
Delegate At Large	Bruce Schomburg	Present
Delegate At Large	Eric Samson	Absent
Delegate At Large	Louie Balogh	Present
Delegate At Large	Toby Rees	Absent
Delegate At Large	Brinker Harding	Present
Diversity/Inclusion	Carol Bilunas	Absent
Executive Secretary	Betty Kooy	Present

**AGENDA PREVIEW:** No changes to this meeting's agenda.

**DECLARATION OF CONFLICT OF INTEREST**

Carol Olson read the following to the Board of Directors:

“Is any member aware of any conflict of interest, that is, of a personal interest or direct or indirect pecuniary interest, in any matter being considered by this meeting which should now be reported or disclosed or addressed under the Midwestern Swimming Conflict of Interest Policy?”

If a Board member determines there to be a conflict of interest at any point during the course of the meeting when a specific subject is being discussed and/or action is being taken, a declaration of a conflict of interest should be made at that time.

**MINUTES**

The minutes of the previous meeting, held on November 26, 2017, were reviewed. A motion to approve the January 16 minutes was made by Cristina Murray. Second by Bruce Schomburg. A vote was conducted with all in favor. The January 16 minutes are APPROVED.

## CONSENT AGENDA

Motion to review the Consent Agenda by Louie Balogh. Second by Jason Hiley. A vote to review was conducted with all in favor. The Executive Secretary Report was amended by Betty Kooy to include future meets to the schedule. FAST will hold a closed Freestyle only meet on May 26. YMCA Championship meet is in the works. ISWM will host a meet at the Fremont Meet June 16-17. Brinker Harding made the motion to approve the amended Consent Agenda. Second by Jimmy Parmenter. A vote to approve the amended Consent Agenda was had with all in favor. The Consent Agenda is APPROVED.

## NEW BUSINESS

Finance Chair Report by Jason Hiley. MW Swimming has \$252,600.24 held in three separate accounts. Profit & Loss sheet for January -December 2017 shows a \$46,451.52 loss. Jason and Betty reviewed the 2017 finances in great detail. \$12,000 was the budgeted loss for 2017. The difference between budget and actual numbers is mostly attributed to timing, since MW uses a cash accounting method based on the calendar year. Income and expenses are recorded in the books as they occur. Accrual accounting might show different numbers in a P&L for MW Swimming. Athlete membership and revenue is the major culprit in our accounting anomalies. \$8 of every \$66 registration fee is kept by MW Swimming. Late registration payments create distortions. \$35,000 in revenue came in at the end of 2017, but was not deposited until January 2018, therefore it is considered 2018 revenue. In the end, 2017 was probably not as bad as the books reflect and was most likely only an \$8,000 to \$10,000 loss, as planned. MW Swimming moved to calendar year accounting many years ago. Brinker inquired about when Athlete Registrations are received. Betty indicates that the last 2016 registration came in December 2016, and the last 2017 registration actually came in January of 2018. Louie agrees that the switch to a seasonal fiscal year might make sense. Jason is investigating the possibility of moving to a different fiscal year to align with the seasonality of swimming. Former Board of Directors members may be able to shed light on the move to our current calendar year accounting. (Clarification: USA Swimming has mandated the calendar year as the fiscal year for all LSCs.)

Sanction Committee and Technical Planning Committee have been working on the increased facility fees facing MW Swimming. Jimmy Parmenter, Louie Balogh, Jay Thiltgen, Betsy Purcell, and Sam Bach met during the 2018 Short Course Championship Meet in Lincoln. The fee to rent the Devaney Center for the 2019 Championship is expected to surpass \$13,000. Jimmy Parmenter reviewed the last two seasons championship meets. After thorough review, Jimmy proposes increasing individual fees to \$7 and increasing facility fees to \$12 for the host. In order to increase fee collection, Jimmy proposes allowing 13 & Over athletes to swim 2 bonus events. Jimmy also proposes adding the 50 Back, 50 Breast, and 50 Fly, as these would greatly increase the fees collected while adding minimal time to the program. Relay only swimmers wishing to add a bonus individual event probably would not work, according to Jimmy. 50 Finals of the Fly, Back, and Breast would probably add only 15 minutes to the 13&14/15&Over session. Starre raised the concern of finishing on time. Betsy claims the Athlete Representatives are fully supportive of 50s for Fly, Back, and Breast. The cost of awards was brought up with the increase in the number of events. Jimmy proposes giving ribbons only through 8<sup>th</sup> place, thus eliminating ribbons for places 9-16. Jay points out the cost concern of the mile swim being the event producing the least amount of fees collected per unit of time. Stricter qualifying times and limiting competitors in the mile may need to be considered. Bruce expressed concern in making long races difficult to qualify for and short races easy to qualify for. Bruce voiced that Facility Usage Fees should be covered by MW Swimming. Jimmy pointed out the Bonus Event fee collection will help. Louie reminded the group that we should consider the possibility that fees will continue to rise in the future. Louie also notes that Michigan Swimming pays the rental fees for their championship meets. Betty questioned where will MW Swimming will raise the money? Carol suggested MW might help with fees. Bruce suggested increasing splash fees by \$0.25 or \$0.50. Last year approximately 15,000 splash fees were collected. \$10 Facility Fees for Short Course

Championship was discussed. Bonus swims would increase fees collected. Jimmy indicates his satisfaction with a \$7 splash fee. Louis questioned the impact on Outreach Swimmers. Betty thinks there are nearly 75 Outreach Swimmers. Outreach Swimmers made only 13 requests for reimbursement. After much discussion, Betty suggested this topic needs to go back to the committee for further discussion. Jason reminded the Board that income comes from the swimmers and the money for a championship meet needs to find a balance point between fees charged to all swimmers all year long and fees charged only to swimmers competing on the championship. According to Carol, a \$0.50 increase to splash fees would need to be approved by the House of Delegates. The Sanction Committee will meet again in 10 days.

Board of Directors election will occur at the next House of Delegates meeting. The slate is set, with most eligible incumbents ready to serve another two years.

Central Zone Open Water Meet is set for Wisconsin. 2014 is that last time MW had swimmers in attendance. This year's Open Water Meet is NOT the same weekend as the LSS meet. The coach will need to be reimbursed for this travel meet. Starre made a motion to send a team and a coach to the CZ Open Water Meet and to reimburse athletes at the same rate as sectional swimmers (\$100.00). Second by Jason. A vote was had with all in favor. MW will send a team to the meet.

Betty proposed increasing the Zone Meet fee to \$100 and the cost of the backpack to remain at \$65. Betsy made a motion to approve the Zone fee. Second by Louie. A vote was had with all in favor. Zone fees are increased.

Betty claims the Finance and Meet reports from clubs are not coming in on time. Betty suggested a fine for delinquencies in filing reports might do the job, but was not ready to make such a proposal. This was for information only to the BOD.

USA Swimming Flex Membership was established in 2018. Each LSC will have the choice to allow the maximum \$20 Flex Membership (\$10.00 to USA Swimming and a maximum of \$10.00 to the LSC) and will require a vote in the House of Delegates. The concept is intended to grow membership. If an athlete wishes to advance to a full registration, the fee paid for the Flex membership can be applied to the full registration for the same registration year.

LSC Required Bylaws Task Force is in the process of revising the template for LSCs Bylaws. The goal of this work is to remove redundant layers and conflicting language in LSC Bylaws. This concept will be presented at this year's convention. A small committee will need to be appointed to review the Bylaws, (Betty is not doing the entire job again).

#### ANNOUNCEMENTS/INFORMATION

House of Delegates Meeting, Saturday, April 21, 2018

Mike will be attending the Leadership Summit. Shelby will be at Nashville. Central Zone meeting will be held during the last week of April with Carol Olson and Aiden Cho attending.

MOTION TO ADJOURN: Bruce Schomburg made the motion to adjourn. Second by Jimmy Parmenter. Meeting adjourned at 9:38PM.

RESPECTFULLY SUBMITTED: Jeff Nelson, Secretary

**Midwestern Swimming strives to maximize opportunities  
for growth and success through competitive swimming.**