



Block House Creek Tidal Waves  
P.O. Box 2503  
Cedar Park, Texas 78630-2503

Dear Business Owner/ Manager/ Neighbor,

After an extremely successful 2009 season, the Block House Creek Tidal Waves are preparing for another summer of competition in the Northwest Swim Circuit.

Our team had around 160 swimmers last season from Block House Creek, Leander, Cedar Park, Lago Vista, Liberty Hill, Round Rock and Georgetown. We expect this number to increase this year due to the presence and experience of our Head Coach, Randall Allen. Coach Allen has many years experience coaching at every level and is a great asset to our team. Last year the kids did an excellent job at their six dual meets and we were all very proud of them. They were able to learn many valuable lessons about teamwork and sportsmanship, as well as improve their swimming skills. They also had a lot of fun participating in a healthy summer activity.

To prepare for the expected growth as well as the maintenance of the swim team, we are soliciting area sponsors at every level. A list of these levels, as well as the benefits to your business as a sponsor of the Tidal Waves, is located on the following pages. One of the main benefits is your business name on the team t-shirt. Each year swimmers, parents, and volunteers wear the t-shirts, and they are still being worn to this day. This season there is an additional benefit to your sponsorship with a greater web presence through our partnership with Team Unify.

The most important benefit that you will receive from sponsoring the Tidal Waves is the knowledge that you are helping the children in our area learn teamwork and sportsmanship. This program provides a healthy activity for our kids during the summer that is only available due to your generosity. Please join us at any or all of our meets so you can personally see how hard the children work and how much they love participating in the Block House Creek Swim Team.

Thank you so much for your consideration in becoming a sponsor of our team and therefore a sponsor of our community. If you have any questions regarding sponsorship of the Block House Creek Swim Team, you can call me at

With warmest regards,

Block House Creek Tidal Waves



## SPONSORSHIP LEVELS FOR THE TIDAL WAVES 2010 SEASON

### **PLATINUM LEVEL: \$999 or more**

- Business/individual's name included on back of team t-shirt
- Full-page ad in all six dual-meet heat sheets available to both teams promoting your business
- Acknowledgement as "Platinum" sponsor in team handbook and website
- End of season plaque expressing our appreciation
- This level includes a, Team Unify, Premier + Ad Plan\*
- At this level, you will receive the benefits listed above for two consecutive years

### **GOLD LEVEL: \$499-\$998**

- Business/individual's name included on back of team t-shirt
- Half page ad in all six dual-meet heat sheets available to both teams promoting your business
- Acknowledgement as "Gold" sponsor in team handbook and website
- End of season plaque expressing our appreciation
- This level includes a, Team Unify, Premier Ad Plan\*

### **SILVER LEVEL: \$300-\$498**

- Business/individual's name included on back of team t-shirt
- One-quarter-page ad in all six dual-meet heat sheets available to both teams promoting your business
- Acknowledgement as "Silver" sponsor in team handbook and website
- End of season plaque expressing our appreciation
- This level includes a, Team Unify, Plus Ad Plan\*

### **BRONZE LEVEL: \$150-\$299\***

- Business card size ad in all six dual-meet heat sheets available to both teams promoting your business
- Acknowledgement as "Bronze" sponsor in team handbook and website
- This level includes a, Team Unify, Plus Ad Plan\*

Funds for sponsorship can be mailed with the sponsorship form to "BHCST" at P.O. Box 2503, Cedar Park, Texas 78630-2503. All sponsors are invited to display their company banner at all home meets!

Your donation is tax deductible.

\* For more info on Team Unify Plans visit

<http://www.teamunify.com/SpcAdvHere.jsp?team=reccibhc>



TIDAL WAVES SWIM TEAM  
P.O. Box 2503  
Cedar Park, Texas 78630-2503

Please return sponsorship form by March 26, 2010 to be included in handbook and t-shirt or by April 25, 2010 to be included on the team t-shirt. Sponsorships submitted after April 25 will receive all benefits except inclusion in team handbook and team t-shirt.

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email Address \_\_\_\_\_

Phone: \_\_\_\_\_ Best time to call: \_\_\_\_\_

Level of sponsorship (check one):

- \_\_\_\_\_ Platinum Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Gold Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Silver Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Bronze Sponsorship, dollar amount and/or goods or service value: \_\_\_\_\_
- \_\_\_\_\_ Other donation of goods or service, value: \_\_\_\_\_ Description: \_\_\_\_\_

\_\_\_\_\_  
Sponsor name (if different from above), as it should appear on advertising: (Please include a copy of your ad to place in the heat sheet, **electronic file preferred**, emailed to [robertv@austin.rr.com](mailto:robertv@austin.rr.com))

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**Thank you** for supporting this worthwhile activity for the youth in our community!