

# CHAMPIONSHIP PROGRAM

## Advertising Order Form

Swim Club \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number (    ) \_\_\_\_\_

### AD SIZE: (Please check one)

\_\_\_\_\_ **Full Page .....\$300**

\_\_\_\_\_ **Half Page .....\$165**

\_\_\_\_\_ **Quarter Page .....\$90**

\_\_\_\_\_ **Eighth Page .....\$50**

\_\_\_\_\_ **Horizontal Business Card .....\$30**

Please attach your camera-ready ad to this form with a check made payable to your swim club. Ads need to be turned in by July 9th to the League assigned person.

Please remember that the Championship Program is printed in black and white; therefore, black ink reproduces best. If submitting a photo, black and white reproduces better than color (but color photos are acceptable). Another thing to remember about photos is to be careful of shadows, and it is best if the person is not wearing a hat or standing in shade, because the image will be too dark when photocopied.

Finally, please remember that art and photos will be cut and pasted to make masters for the program, and will NOT be returned.

# **Ad Layouts**

**Full Page  
\$300**

**Half Page**  
**\$165**

**Quarter Page**  
**\$90**

**Eighth Page**  
**\$50**

**Horizontal. Business Card**  
**\$30**