



Conejo Simi Aquatics
PO Box 1819
Thousand Oaks, CA 91360

CSA FUND RAISING

Operating a year-round USA Swimming Program to provide our kids with the great opportunities that the sport provides is a challenging task. It requires significant support from our member families in terms of both time and money. In order to keep fees as low as possible CSA depends upon a number of fund raisers every year to help support the mission of the Conejo Simi Aquatics. Every family is asked to take part in each fund raiser and to do their best to raise funds. The club makes every effort to have a variety of Fund Raising opportunities so that every member can participate.

In 2007, CSA netted approximately \$43,000 from Fund Raisers. These Fund Raisers enabled CSA to **reduce your dues by an average of \$23 per month for each swimmer.**

Our required goal for 2008 is to net \$55,000 from Fund Raisers.

The fund raising opportunities for 2008 include but are not limited to:

1. Swim Meets – CSA hosts 4 swim meets each year. The club receives a portion of the swim meet fees that each swimmer pays when they register. In addition, CSA runs a concession stand. Families will be asked to donate time to help run the meet and may be asked to donate food, treats, water, etc. Your participation reduces our costs and increases our profits.

2. Swim Meet Ad Sales – CSA families are asked to sell advertising space to area merchants and businesses for display in the heat sheets in the 4 meets that we host each year. Prizes are awarded to families that achieve certain levels of advertising sales.

3. USA Swim-A-Thon – Every year CSA has a Swim-A-Thon, where the swimmer seeks Pledges for swimming a certain number of laps. These are either done on a per lap basis or better a flat donation. This is a National fund raiser, where 95% of the money stays with CSA and prizes are awarded to swimmers that achieve certain pledge levels.

4. Team Apparel Sales – Conejo Swimworks has agreed to donate a portion of their sales to CSA for any item that has a CSA logo. This program is designed to promote team spirit as well as raise funds for our club. Look for additional CSA logo items to go on sale at Conejo Swimworks over the next few months.

5. E-Scrip – Conejo Simi Aquatics takes part in the E-Scrip program. Participating merchants donate a portion of your purchases to CSA. It is easy to sign up and there is a very long list of participating merchants. All you have to do is shop at participating merchants and CSA benefits.

THANK YOU FOR YOUR SUPPORT