



## CSA Membership Fundraising Commitment 2009 / 2010 Season

**THANK YOU FOR YOUR SUPPORT.** As a non-profit organization, CSA relies heavily on volunteering efforts and fundraising to cover expenses and keep monthly dues affordable. This year's family fundraising commitment is:

- \$200 per year per family for the Green and White Groups, and
- \$300 per year per family for the Red/Blue/Senior II/Senior I families

**THERE ARE MANY WAYS TO HELP.** CSA has assembled a number of fundraising programs and events for families to meet this commitment, have fun, and build team spirit at the same time. CSA's Annual Swim-A-Thon, Team Bowling Nites, CSA Hosted Meet Advertisement Sales, eScrip, and more will be available for families to meet or exceed this amount.

### CSA Membership Recognition Program \*\*\*New for 2009 / 2010 Season\*\*\*

CSA will recognize member families that achieve fundraising success and contributions above and beyond the annual commitment level. CSA has benefited over the past several years from the effort and generosity of our members that have generated significant funds for the club. This program is designed to specifically recognize these families.

- **BRONZE MEDAL FAMILY (\$500 - \$749 in annual fundraising)**
  - 1/8 Page Ad (personal or business) in Each CSA Meet Program
  - Five CSA Swim Caps
  - [www.csaswim.com](http://www.csaswim.com) website recognition
- **SILVER MEDAL FAMILY (\$750 - \$999 in annual fundraising)**
  - Quarter Page Ad (personal or business) in Each CSA Meet Program
  - Five CSA Swim Caps
  - One "Conejo Simi Swimming" Sweatshirt or comparable team apparel
  - [www.csaswim.com](http://www.csaswim.com) website recognition
- **GOLD MEDAL FAMILY (\$1,000 or more in annual fundraising)**
  - Half Page Ad (personal or business) in Each CSA Meet Program
  - Five CSA Swim Caps
  - Two "Conejo Simi Swimming" Sweatshirts or comparable team apparel
  - Annual BBQ Dinner with the Coaching Staff for the entire family hosted by the club President
  - [www.csaswim.com](http://www.csaswim.com) website recognition
- **RESERVED PARKING AT CSA HOSTED MEETS for Top Fundraising Family**

Notes:

1. Company matching funds receive will be counted toward recognition level
2. Direct cash donations to CSA are tax-deductible and counted toward recognition level
3. CSA Treasurer will verify funds and determine eligibility



## Conejo Simi Aquatics Fundraising Opportunities

**eScrip:** Electronic Scrip, or eScrip is used by the Vons/Safeway grocery store chain, major credit card companies and many nationwide retailers. It is simple to sign up and the funds go to CSA automatically. Friends and family can register and designate your eScrip for credit. Don't miss out on this simple and easy way to support CSA.

- If you already use eScrip to donate to your children's schools, remember that you can choose up to three organizations to receive eScrip funds, so please include CSA in your group today!
- You can register your VONS card, VISA, AMEX and other credit and debit cards at **www escrip.com**.

### Your Organization's Fundraising Potential Using eScrip:

Based on expenditures of \$400 per month, at participating merchants, the chart below illustrates the extraordinary fundraising power of the eScrip program. Expenditures can be for food, clothing, travel and entertainment, as well as miscellaneous family purchases. And, keep in mind that with the eScrip program, extended family and friends who live in and out of town can also participate, supporting CSA.

<b>Number of Supporters</b>	<b>Average Amount Spent Monthly</b>	<b>Total Contribution per Year</b>
50	\$400	\$12,000
100	\$400	\$24,000
200	\$400	\$48,000
500	\$400	\$120,000

• Based on 5% average merchant donation. • Does not reflect 15% administration fee. • These numbers are for illustrative purposes only. • Merchant contribution percentages vary by merchant, please check eScrip merchant contributions in your area.

***For more information on eScrip:***

***Please contact Doug Abernathy at [Dougcbs1000@aol.com](mailto:Dougcbs1000@aol.com)***

**\*\*Coming Soon:**

**Ralphs and Albertsons Club Cards**



## CSA Team Bowling Nights

Join CSA for a series of fun, team-building activities that benefit your swimmers, as well as the team. CSA Team Parents will conduct Bowling Nights, as well as other activities throughout the year, that will allow your kids to have fun inside and outside the pool with their teammates, and will give parents the chance to socialize with CSA board members, coaches and other parents. Proceeds from each of these fun events will count toward your annual family commitment!

More information and sign-ups will be available soon. In the meantime, for more information **contact Per Hultin at [phultin@csaswim.com](mailto:phultin@csaswim.com)**

## Ad Sales

Do you know and/or use a plumber, carpenter, dentist, drycleaner, bank, gardener, pool cleaner, lawyer, car dealer, car repair shop, flower shop or other business? Of course you do! These are all potential advertisers for CSA meet programs. Remember, CSA is a non-profit organization, so an ad in our meet program is tax-deductible for the merchant. In addition, parents, grandparents, and friends and family can send messages to your swimmer in the program.

***For more information, see the Ad Sales hand-out or contact Per Hultin at [phultin@csaswim.com](mailto:phultin@csaswim.com)***

## Discount Card Sales

FunDAZ is a large fundraising company in over 20 states that helps local schools and charities with their fundraising efforts through sales of their discount savings card. FunDAZ has over 75 local and national merchants offering discounts on the card, with merchant participation growing monthly. You benefit by receiving discounts on great products, services and attractions you use everyday, while CSA benefits by receiving a portion of every card sold. The FunDAZ card sells for \$29.00 and CSA collects \$10 for each card.

***For more information, contact Per Hultin at [phultin@csaswim.com](mailto:phultin@csaswim.com)***



## City of Thousand Oaks Community Enhancement Grant Projects and Other Grant Activities

CSA will be applying for a City of Thousand Oaks Community Enhancement Grant during the month of October. This will enable CSA to receive a grant from the City in exchange for a project that CSA Swimmers and Parents will complete on a weekend in the coming weeks. Past projects have included:

- E-waste collection/recycling event
- Non-native plant and weed eradication at the Botanic Garden
- School educational garden with installation of composter

All families will have an opportunity to participate and receive credit toward their annual family commitment.

If you know of other Grant Opportunities that benefit 501© 3 non-profit organizations please let us know.

***For more information, contact Mary Christiansen at [deceleste@msn.com](mailto:deceleste@msn.com).***

## Corporate Sponsorships

If work for, or know of a company that has a sponsorship program, matching donations, or other means of helping the local community, let us know what CSA can do to be part of their program.

- For example, Amgen has a matching funds program that will provide contributions to CSA in exchange for employee volunteer hours. This is a great program from one of our valuable local businesses.

***Contact Per Hultin at [phultin@csaswim.com](mailto:phultin@csaswim.com)***