

CAROLINA AQUATICS Swim Meet Heat Sheet Advertisements

Members are encouraged to sell Heat Sheet advertisements to meet fundraising obligations. [see team website, under "Team Information", then "Fundraising" for information on the requirements for each swim level] for the year.

Ad costs:	One full page (8½" X 11")	\$100	One half page	\$50
	One quarter page	\$25	Business Card	\$20

A photocopy ready, **actual size** copy of the ad is required. We cannot design the ads!
All ads will be printed in black & white.

Selling suggestions: Suggested contributors include restaurants (perhaps a menu on a full page), realtors, physicians, dentists, insurance, etc. A copy of an invoice has been attached to give to the business you sell to. Make additional copies as needed.

All ads must be turned in, 1-week in advance of the meet, with checks made payable to "Carolina Aquatics". Carolina Aquatics will not bill or collect money for ads.

Please place ads & checks in an envelope and mail to:
Carolina Aquatics, c/o Lisa Higgins, 4804 Clemson Ave, Columbia, SC, 29206.
If you have questions, call Lisa at 782-9013 or email lisahiggins61@sc.rr.com

Please use the form below when turning in ads:

Member Account: _____ PHONE #: _____

Ad #1 Sold to: _____ Amount Paid: _____

Ad #2 Sold to: _____ Amount Paid: _____

Ad #3 Sold to: _____ Amount Paid: _____

Ad #4 Sold to: _____ Amount Paid: _____

Ad #4 Sold to: _____ Amount Paid: _____

**ADVERTISING ORDER
CAROLINA AQUATICS SWIM MEET HEAT SHEET**

Name of Advertiser or Contributor

Address (Street, P.O. Box)

City, State, & Zip Code Telephone Number

Type of advertising Or contribution:	Rate:	Amount Paid:
_____ Full Page	\$100	\$ _____
_____ Half Page	\$ 50	\$ _____
_____ ¼ page	\$ 25	\$ _____
_____ Business card	\$ 20	\$ _____
_____ Contribution		\$ _____

Your advertisement will appear in either the Heat Sheet for either the October 2009 meet or the December 2009 meet. These meets will attract 350-700 swimmers from the state. Please attach a camera ready, black and white copy for printing.

ADVERTISER

CAROLINA AQUATICS REP.

Approved by: _____
Name

Name: _____

Signature

Date

Your order must be received 1-week in advance of the meet to assure that it will be published in the Swim Meet Heat Sheet.