

## VAST Potential and Reserved Donor Contact List

In the past, the following families have contacted the businesses listed with their name. Because we do not want to confuse our potential donors, nor appear to be lacking in communication skills, we ask that you please refrain from contacting these businesses without first checking with the VAST family. If a family has no intention or capability of contacting a specific donor, please contact Kevin Arnold so the donor can be contacted by another family. Feel free to contact Kevin Arnold ([karnold@tenneco.com](mailto:karnold@tenneco.com) or 476-1098) if you have a potential donor you would like added to the list of reserved donors. Feel free to use the form on page 3 to track your donors and the ads they desire. In order to make the printing for the heat sheets, the completed forms and checks made out to VAST need to be returned to **NEED A VOLUNTEER** no later than 12/24/2006.

1. Bahr family: Pierce Foods
2. Good family: Hampton Inn, Dr. McNeill Hutson, Broadway Family Practice
3. Sheffer family: Windshield City
4. White family: A & E Automotive, Daniel J. Neher, Attorney-at-Law, Blue Ridge Hearing Center, McDonald's, J. Todd Fowler, DDS
5. Pack family: Kyger/Trobaugh, R. S. Monger & Sons Inc., Spee Dee, Cave Hill Corporation, Golden Corral, Muterspaugh Insurance Agency Inc., Boston Beanery, BB&T, Papa John's, Village Inn, Ritchie's Agri-Service, Shenandoah Valley Builders, Big "L" Tire, Dr.'s Alvis, Gardner, & Whitney, Cline Energy, Rockingham Heritage Bank, Shomo & Lineweaver, PBGH Certified Public Accountants



## HEAT SHEET PRICE LIST

<u>SIZE</u>	<u>INCHES</u>	<u>COST</u>
Well wish note for swimmer	$3 \frac{1}{2} \times 2$	\$15
Business Card	$3 \frac{1}{2} \times 2$	\$15
$\frac{1}{4}$ Page	$4 \times 5 \frac{1}{2}$	\$25
$\frac{1}{2}$ Page - Vertical	$4 \times 11$	\$50
Full Page	$8 \frac{1}{2} \times 11$	\$100
Back Cover	Largest Contributor	
Inside Back Cover	2 <sup>nd</sup> Largest Contributor	
Inside Front Cover	3 <sup>rd</sup> Largest Contributor	

### Highlights:

- ✓ Make sure to clearly ask for and mark the original ad for proper page orientation (top left, right side, etc.) Ad must be a copy ready image. Although color in the original is OK the ad will be run in black/white only.
- ✓ These ads will appear in the JMU Meet Heat Sheet (January 6-7)
- ✓ These Heat Sheets will be seen by approximately 400 swimmers and their families who will be participating in this meet.
- ✓ Heat Sheet Ad sales are a main fund raising event for VAST, all money goes to support the swim team.
- ✓ VAST is the only year-round swim team in the Harrisonburg area. Since we are a non-profit organization, all contributions are tax deductible. Our tax id is 54-1485658.
- ✓ In addition to the local VAST families who patronize our ad sponsors, the out-of-town guests attending the these meets come from all areas throughout the state and will use these ads to find restaurants, motels, entertainment, etc.