

# VALLEJO AQUATIC CLUB



## POOL

John F. Cunningham Aquatic Center  
801 Heartwood Ave.  
Vallejo, CA 94591-5672

## MAIL

P.O. Box 5846  
Vallejo, CA 94589

## PHONE

707- 553-7946 (SWIM)

## WEB

[www.vallejoaquatics.org](http://www.vallejoaquatics.org)  
[jenniferthiem@vallejoaquatics.org](mailto:jenniferthiem@vallejoaquatics.org)

## Partner with us in impacting lives!

Thank you for your interest in becoming a VJO team sponsor! Our aquatics team began 60 years ago with the simple mission of impacting youth through aquatics. In order to expand our vision we need community leaders like yourselves to join us in this mission.

Our club is a USA Swimming competitive team offering daily, year-round, professional coaching and technique instruction for all ages. We are a 501(c)(3) non-profit organization serving youth in Vallejo and surrounding communities. The goal of the Vallejo Aquatics Club is to provide every member an opportunity to improve swimming skills and achieve success at his or her level of ability. Depending on the level, our swimmers spend from 5 to 15 hours in the pool weekly, even through the winter. These kids are dedicated! But swim skills are not all our youth acquire. We seek to instill in our swimmers our core values of positive self-esteem, self-motivation, strong work ethic, personal accountability, goal setting and realization, respect for others and involvement in community service. These character qualities overflow into other aspects of their lives such as school, family and peer relationships and into our communities as they grow into future citizens of Vallejo and the Bay Area. The youth on our team are being impacted beyond our measure. A high number of our swimmers become lifeguards and swim instructors, they receive college scholarships and some even become Olympic medalists.

Our sponsorship program allows us to collaborate with business owners to promote their success as well as ours. Since we are a year-round team, your sponsorship, no matter what level you choose, continues for a full 12 months. This offers greater advertising exposure and opportunities from not only our 100 plus VJO swimmers and families but also the swim community.

We depend greatly on outside funding which allows us to offer our aquatic program at an affordable cost, even providing scholarships for the underserved in our community. We hope you will consider supporting our team. We are sure you will find a sponsorship level that will fit your needs. **We look forward to a successful partnership!**

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jenniferthiem@vallejoaquatics.org

**Tax ID # 94-2363675 - 501(c)(3)**

## Sponsorship Form

Business Name : \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Zip code: \_\_\_\_\_

E - mail: \_\_\_\_\_

Web: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature of Sponsor Representative & Date \_\_\_\_\_

Signature of VJO Representative & Date \_\_\_\_\_

Sponsorship Amount/Level \_\_\_\_\_

Payment Method: In full: \_\_\_\_\_ Check# \_\_\_\_\_

Please make checks payable to **VJO**

Sponsorship Period:

Beginning date: \_\_\_\_\_ Ending/Renewal date: \_\_\_\_\_

When applicable, please provide a camera ready advertisement and a copy of your company logo. Please be aware that all banners must conform to the guidelines set forth by the City of Vallejo. Currently, our banners consist of a white background with/out VJO heading. Company specific logos and contact information will be added in black. To remain in compliance, we are unable to make changes to this format. Please email this information to Tamara Kawashiri at [vicepresident@vallejoaquatics.org](mailto:vicepresident@vallejoaquatics.org). Once received, we will forward it to the sign company and they will create a proof. The proof will be e-mailed back to you for your approval before a banner is created. *Pricing and sizing subject to change.*

For Office Use: \_\_\_ Picture \_\_\_ Banner \_\_\_ Bltn/Newsletter \_\_\_ Web

Prog: \_\_\_ Fall \_\_\_ Winter \_\_\_ Spring

# VJO Sponsorship Levels

## **Diamond Sponsor - (\$2,500 and over per year)**

- Corporate logo on [www.vallejoaquatics.org](http://www.vallejoaquatics.org) homepage (approximately 9,000 unique visitors per year).
- Corporate logo on the **front cover** of the meet program for the:
  - VJO hosted Fall Swim Meet (attendance historically exceeds 1,800)
  - VJO hosted Winter Swim Meet (attendance historically exceeds 1,200)
  - VJO hosted Spring Swim Meet (attendance historically exceeds 1,400)
- Full - page advertisement (8 1/2" x 11") with prominent placement in the meet program for:
  - VJO hosted Fall Swim Meet
  - VJO hosted Winter Swim Meet
  - VJO hosted Spring Swim Meet
- Corporate logo on a 3' x 4' vinyl meet banner to be displayed during the VJO hosted Fall, Winter and Spring Swim meets.
- Corporate logo on the back of VJO team championship t-shirts (Junior Olympics, Far Western Championships, Sectional Championships, 10 & Under Championships).
- Corporate logo on VJO Swim Team bulletin board at John F. Cunningham Pool.
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the VJO membership at the VJO hosted Fall, Winter and Spring Swim Meets.
- Invitation to attend meets, recognition banquets and other special membership events.
- SIX complimentary tickets to team's annual fundraiser.

## **Platinum Sponsor - (\$1,000 - \$2499 per year)**

- Corporate logo on [www.vallejoaquatics.org](http://www.vallejoaquatics.org) homepage (approximately 9,000 unique visitors per year).
- Corporate logo on the **back cover** of the meet program for the:
  - VJO hosted Fall Swim Meet (attendance historically exceeds 1,800)
  - VJO hosted Winter Swim Meet (attendance historically exceeds 1,200)
  - VJO hosted Spring Swim Meet (attendance historically exceeds 1,400)
- Full - page advertisement (8 1/2" x 11") in the meet program for:
  - VJO hosted Fall Swim Meet
  - VJO hosted Winter Swim Meet
  - VJO hosted Spring Swim Meet
- Corporate logo on a 3' x 4' vinyl meet banner to be displayed during the VJO hosted Fall, Winter and Spring Swim meets.
- Corporate logo on the back of VJO team championship t-shirts (Junior Olympics, Far Western Championships, Sectional Championships, 10 & Under Championships)

- Corporate logo on VJO Swim Team bulletin Board at John F. Cunningham Pool.
- Opportunity to distribute marketing materials, coupons, or other items displaying your company's logo to the VJO membership at the VJO hosted Fall, Winter and Spring Swim Meets.
- Invitation to attend meets, recognition banquets and other special membership events.
- FOUR complimentary tickets to team's annual fundraiser.

### **Gold Sponsor - (\$500 - \$999 per year)**

- Corporate logo on [www.vallejoaquatics.org](http://www.vallejoaquatics.org) homepage (approximately 9,000 unique visitors per year).
- Full -page advertisement (8 ½" x 11") in the meet program for the:
  - VJO hosted Fall Swim Meet (attendance historically exceeds 1,800)
  - VJO hosted Winter Swim Meet (attendance historically exceeds 1,200)
  - VJO hosted Spring Swim Meet (attendance historically exceeds 1,400)
- Corporate logo on a 3' x 4' vinyl meet banner displayed at VJO hosted Fall, Winter and Spring Swim Meets.
- Corporate logo on the back of VJO team championship t-shirts. (Junior Olympics, Far Western Championships, Sectional Championships, 10 & Under Championships)
- Corporate logo on the VJO Swim Team bulletin board at the John F. Kennedy Cunningham Pool.

### **Silver Sponsor - (\$250 - \$499 per year)**

- Corporate logo on [www.vallejoaquatics.org](http://www.vallejoaquatics.org) homepage (approximately 9,000 unique visitors per year), with link to your website.
- One - half page advertisement (5 ½" x 8 ½") in the meet program for the :
  - VJO hosted Fall Swim Meet (attendance historically exceeds 1,800)
  - VJO hosted Winter Swim Meet (attendance historically exceeds 1,200)
  - VJO hosted Spring Swim Meet (attendance historically exceeds 1,400)
- Corporate logo on the VJO Swim Team bulletin Board at the John F. Kennedy Cunningham Pool.

### **Bronze Sponsor - (\$100 - 249 per year)**

- One - quarter page advertisement (4 ¼" x 5 ½") in the meet program for the :
  - VJO hosted Fall Swim Meet (attendance historically exceeds 1,800)
  - VJO hosted Winter Swim Meet (attendance historically exceeds 1,200)
  - VJO hosted Spring Swim Meet (attendance historically exceeds 1,400)
- Corporate logo on the VJO Swim Team bulletin Board at the John F. Kennedy Cunningham Pool.

**Dive Block Sponsor - (\$25 - \$99 per year)**

- Corporate logo on the VJO Swim Team bulletin Board at the John F. Kennedy Cunningham Pool.

***Another personal option:***

**FAMILY SPONSORSHIP (\$150 + per year)**

Honor your family name on a group sponsorship banner to be displayed all year at Cunningham Pool. Pay a flat fee or you can be billed in three monthly installments.



**THANK YOU FOR YOUR CONSIDERATION!**