



Barracuda Swimming

Woodburn • Silverton • Molalla

Proudly Serving Young Swimmers in the Northern Willamette Valley

WBST, P.O. Box 295, Woodburn, OR 97071

Selling Heat Sheets Ads

Ads need to be in Tonya's hand by the **Monday before each meet**. The ad, form and payment are to be given to Coach John (put them in the payment box) or to Tonya Prewitt (hand them to me, don't put them in my folder; if I am not around, put them in the payment box). *Molalla & Silverton swimmers* give the ads, form and payment to your coach by the Friday, 8 days before a meet; they will be forwarded to Coach John. 100% of the money you raise on heat sheet ads goes directly toward your season's fundraising obligation.

Get ads from local businesses that are 2" X 3" (business card size) ad (\$15), a half-page ad (\$25) or full-page ad (\$50). Let businesses know that the ad copy will be photocopied in black and white and put in the heat sheet just as they give it to you, we don't touch it up or add anything to it. Keep in mind that dark backgrounds and colored ads may not photocopy well. Black and white ads will always work the best. (If there is any question have them photocopy their ad to see if they like the photocopy.) Copies of previous heat sheets are available as examples; just ask me for a copy. If you get two copies of the ad, I will use one to copy and post the other one on the wall at the pool during the swim meet.

Please use one order form per advertiser. You have been given one **ad order form**. The top half is to be returned to Coach John or Tonya Prewitt with the ad and payment; the bottom half is to be left with the business as a receipt. Molalla & Silverton swimmers, give the ad, form & payment to your coach. More copies of this form are available in the box with your folder, or as a pdf on our website (www.wbst.org) in the document section. You may also photocopy extra forms for yourself. Don't forget to put your swimmer's name at the bottom to get credit for the ad.

Event sponsorships are also available for \$5.00. This is a short message placed just before any event. So if Grandma wants to say, "Swim fast, Judy." this is her chance. (Friends, family, etc. may also pay for a bigger ad wishing your swimmer well; they just have to design it themselves!). Businesses may also purchase an event sponsorship. Remember to charge them the \$5.00 in addition to the charge for any ad they place. The heat sheet will read: "Sponsor: *Business Name*". Space is limited, messages must be 36 characters or less. These are announced at the swim meet when the event is announced.

Any Questions? Just e-mail or call: Tonya Prewitt (503) 981-5597 e-mail: tonyaprewitt@yahoo.com