

# **Walnut Creek Masters Swim Team Board Minutes**

November 3, 2009

## **NEXT SCHEDULED MEETING: TUESDAY DECEMBER 1**

### **Individuals Present:**

Harold Boscovich  
Jack Daniel  
Tom Flickinger  
Linda Fox  
Kara Gray  
Peter Guadagni  
Gene Hart  
John King  
Kerry O'Brien  
Mike Piazza  
Chris Stewart

### **Summary of Discussion:**

#### **I. 2010 Team Budget, Dues, and Coach's Salaries**

The Board voted to raise the 2010 team dues by \$5 per member, to \$240 per member, \$130 for local associate members, and \$85 for associate members. Two dollars of this increase is a pass-through to USMS which increased their dues by \$2. We also voted to not raise our coach's 2010 salary rates at this time. Our 2010 budget should allow us to break even at the end of 2010, with total revenues about equal to team expenses and no reduction of our reserve funds. More emphasis will be given to requesting voluntary contributions in order to increase our team revenues. We will review the opportunity for coach salary increases mid way in 2010.

Linda will look into a workmen's compensation policy for the team coaches.

Our budget for 2010 will not incorporate expected income and expenses from the tri-athlete swim program. Instead, Bosco will keep separate budget and expense reports for this new program. Kerry anticipates 2010 revenues from this program to be about \$1800, with expenses about equal to revenues.

We discussed the issue of current associate members who are participating in more than 4 practices per month, thus not qualifying for the lower team membership rate. Kerry and the other coaches will review the current roster of associate members to identify individuals who should be asked to pay the full membership fee.

The Board agreed with Peter's proposal to send follow-up email notices to current year (2009) members who are late in paying their 2010 dues. At the start of the year Peter will create a new email group initially with all 2009 members. Bosco will send Peter weekly updates listing team members who have paid their 2010 dues, and these names will be deleted from the special email group list leaving only unpaid members in the group address. At designated intervals Peter will send reminder

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notices to the group email list. At designated dates in February, March, and June we will conduct a membership check at team practices.

## **2. November Team Newsletter**

Peter will prepare our annual dues newsletter with a target publication date of mid-November. The newsletter will also contain information about our holiday party, a solicitation for board members, and an opportunity to volunteer for other team tasks/activities.

The newsletter will more strongly emphasize the opportunity for Team members to make voluntary contributions to the Team.

## **3. 2010 Del Valle Picnic Reservation**

We agreed that the Team will again host a team picnic at the annual Del Valle open water swim. This year the event is scheduled for June 6. Mike will reserve the Coyote group picnic site for the picnic.

## **4. Fundraiser at Mary's Pizza Shack**

Board members were in favor of scheduling a fund raising meal at the Walnut Creek Mary's Pizza Shack. The restaurant will return 20% of their gross proceeds from Team members who order a meal at Mary's on a future date we designate. We agreed to defer the selection of a date in January or February until our next meeting. Perhaps the date can be connected with another team event such as New Year's Day workout, the 1-hour swim, or our Team Meeting to be held in February.

## **5. SCM Recap**

We congratulated Kara on organizing and running another superb PMS SCM Championship Meet, for the 3<sup>rd</sup> year in a row. Chris agreed to serve as Meet Director for our 2010 Meet with Kara's assistance.

The near-complete financial report for the meet shows that we anticipate net profit from the meet to be about \$9,000 versus our budget estimate of \$10,000.

## **6. WCM Website – Sponsorship Ads, Coach's Bios**

We set a fee of \$300 for Team website sponsor ads, and \$350 to add a lane sponsorship at our hosted swim meets.

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John is working on adding coach biography information to our Team Website, and has requested info from the coaches. Debbie has already submitted her info, and Mike will prepare a bio to be added to the website.

## **7. Holiday Party**

We discussed our upcoming Sunday December 13 annual Holiday Party. We selected the Winter BBQ Menu option along with Macaroni and Cheese and Holiday Cupcakes. The cost per member this year will be \$24 for adults, \$12 for kids age 6-12, and free for kids under age 6.

We discussed the need for more donations of valuable gift items for the raffle baskets. Peter has already sent out emails requesting donations. Bosco will prepare a notice to be posted on our pool bulletin board. Mike and Kara will make in-person requests at our daily workouts at dates/times that they will coordinate.

Final arrangements for the party will be discussed at our next meeting to be held on December 1.