# My Popcorn Business Plan is raising money so we can (group) (our cause/purpose for fundraising) My personal goal is to sell \_\_\_\_\_ gallons of popcorn. Our group goal is \_\_\_\_\_ In order to reach my goal, I'm going to do these 3 things every day: My Marketing plan is to reach out to family/friends/neighbors/community by the following methods: (examples: facebook, email, phone calls, twitter, hire my parents, etc..) My other business roles are: • Treasurer: Totaling my orders, balancing my money and turn in the bottom of my form on time • Distributor: Verifying my customer's orders and delivering them in a timely manner · Customer Service: Thanking all my customers and confirming that they are happy It's time to count my profits. My group keeps 50% of all the items I sell. Yeah!

# White Cheddar The creamy tanginess of white cheddar, served up with the crisp toastiness of gourmet 'corn. Real cheese rules!

Sure, you (or the child in your life) really can have it all, especially if you want every flavor in the rainbow: real tangerine, real lemon, real apple, tart cherry and grape. Sweet, fun 'n yummy!

#### Brown Sugar Caramel

Popcorn perfection. Light, sweet and crisp, with buttery undertones and luscious, classic caramel flavor.

Kettle Corn

Lightly sweet, a little salty, perfectly crisp and ready for every occasion, a delicious tradition for 200 years.

#### Spicy Cheese

When you pair the spicy bite of jalapeños with the cooling creaminess of crisp Cheddariffic popcorn, it's clear you have a winner!

#### "The most awesome snack we ever tried!" - Chicago Tribune

## Better Salt 'n Pepper

This is robust flavor. You will notice the cracked bits with their peppery bite, taste the sea salt's

## A Heavenly Experience









#### Deep Chocolate

It's easy to fall for this exciting new chocolate flavor sensation, especially when you know that it's Hershey's syrup. \*Available from May 1st through Sept 30th

Fruit Rainbow

#### Cheddarific

Divine real cheese. The taste of tangy cheddar soars to new heights on the crisp crunch of gourmet popcorn.

"Delicious, macadamia nuts as big as the

popcorn, too good!"

- Rachael Ray

#### Nutty Caramel

Roasted almonds, cashews, peanuts and gourmet popcorn in light, buttery caramel with a touch of brown sugar. Go nuts!

# The chocolate bite of whole Oreo® cookies gets even better when they're tossed gently with freshly glazed French Vanilla popcorn.

#### Macadamia Magic

Whole Macadamia nuts and fluffy gourmet popcorn in a brown sugar glaze. Sweet, creamy, crisp 'n irresistible.



## Cookies & Dream





### Chicago Chic<sup>TM</sup>

Tangy Cheddarific popcorn mixed with rich Brown Sugar Caramel for perfect popcorn bliss. Thank you, Chicago!



wealth and the corn's heartiness.











#### Brown Sugar Caramel popcorn. Unforgettable. \*Available from Oct 1st through April 30th

Milk Chocolate Drizzle

Rich milk chocolate hand-drizzled over scrumptious





ller's Name	Phone	Make Checks Payable To
ame of Organization	Classroom	Sale Ends

#### Fundraiser Order Form

800-873-2686 | www.popcornpalace.com





	- 1	own Sugar Nutty Caramel Caramel		· · · ·		Cheddarific		White Cheddar		Chicago Chic™		Kettle Corn			Macadamia Magic			Better Salt 'n Pepper			Spicy Cheese			Cookies & Dream			Fruit Rainbow			Milk Cho	Deep (May 1 -	<b>Choc.</b> Sept 30)	Sign. Gift Tin, Trad								
	Snack Bag \$7	Jar	Value Bag \$17	Bag	Sign. Jar \$18	Bag	Bag	Jar	Value Bag \$17	Bag			Snack Bag \$7	Jar	Bag	Bag		Bag	Snack Bag \$9	Jar	Value Bag \$24	Bag		Bag	Bag	- I	Bag	Snack Bag \$9	Jar	Bag	Bag	Sign. Jar \$14	Value Bag \$17	Snack Bag \$9	Sig Ja \$1	ar	Value Bag \$24	\$49	\$35	Total	Pai
TOTAL																																									

Seller's Name

800-873-2686 | www.popcornpalace.com

Classroom Name of Organization **Order Verfication Signature** 

Phone

I've double checked my order and it is correct.





**Snack Bag** (1/3 Gallon) \$7 - \$9



Signature Gift Tin, Traditional (2 Gallons)

- \$49 • Brown Sugar Caramel
- Buttery Cheddarific



Value Bag (1 1/4 Gallon) \$17 - \$24

"The product is amazing!! Also, 50% going to the organization is outstanding." - Betheny M., JDRF Walk to Cure



Signature Jar (1/2 Gallon) \$14 - \$18



6-Flavor Gift Set (2 Gallons) \$35

Includes 6 snack bags. One each of:

- Brown Sugar Caramel White Cheddar
- Nutty Caramel
- Kettle Corn Chicago Chic™™ Cheddarific

#### Success starts with...

At Popcorn Palace we believe success starts with encouraging the very best in people. It's our secret formula for consistently making the freshest and most flavorful popcorn you'll ever taste. Whether those people are employees, customers or vendors we strive to treat everyone like they are "our very best customer".

While running your popcorn fundraiser consider practicing these 5 habits to bring long term success to your team, school, organization and yourself. Be careful, if you do them enough days in a row they might become a habit. The great thing about habits is you no longer need to think about it!

- 1. Tell one person what you appreciate most about them
- 2. Perform a conscious act of kindness
- 3. Exercise, walk, or play with a friend
- 4. Look someone in the eye and say "Thank you"..maybe your Parents
- 5. Write down one thing you're most grateful for

Do one each day and write down the result. Then share with each other. We'd love to hear how the habits work for you. Email us at 5habits@popcornpalace.com.

