



What is the easiest way to fundraise?

Sell Heat Sheet Ads

Heat sheet ads are a great way to help promote the businesses that you frequent, provide words of encouragement to a child, wish someone a Happy Birthday or even a Happy Anniversary.

Do you have a favorite hairstylist, handyman, dentist, or restaurant? Why not ask that business to place an ad in the heat sheet. It is an inexpensive advertising method that reaches many prospective customers. That is all you need to do is ask your favorite business owner(s) to promote their business.

Do you want to wish your child Good Luck or thank a coach? Place an ad. How about asking grandparents to wish their grandchild good luck? You can even include a picture of your swimmer(s).

The best part is, once your fundraising obligation is met, your fundraising account will receive 50% of the ad cost credited back.

It is so simple to participate in this fundraiser. For an example of an ad call Sarah Craig at 414-235-4794.

Go SWAT!