



Stingray Swim Team

'Changing Lives through the Sport of Swimming'

www.stingrayswim.org

PO Box 72301
Fairbanks, Alaska 99707
EIN 920097771

Dear Recurring Sponsor,

The Stingray Swim Team (SST) would like to invite you to partner with us in sponsoring our swim team for the 2023-2024 season. Our team is open to all children in the Fairbanks area and currently serves approximately 120 swimmers. As our team continues to grow, we need to ensure that our swimmer's needs are met with premium coaching and meet opportunities.

Our team focuses on promoting a positive environment in which swimmers can develop a love of swimming. Our swimmers learn the importance of teamwork and the principles of good sportsmanship. Coaches work with swimmers to perfect their strokes while teaching valuable life lessons.

The Stingrays could not have become successful without the strong support of our swim parents and community. This year, we are looking for sponsors who will be recognized throughout the season according to the sponsorship level they select. Your sponsorship will allow SST to purchase needed equipment, defray travel costs, increase marketing opportunities, and maintain premium coaching.

Once a year, in the fall, each swimmer receives two Stingray team t-shirts and each sponsor is recognized on the back of the shirt with their company logo or their company name listed (dependent on sponsor level). The deadline for being recognized on the back of our 2023-2024 team shirt is October 31, 2023.

Sponsorship starts at just \$250 (Bronze Level) and goes up to \$2,000 (Platinum Level), and all donations are tax deductible. By supporting SST, you are partnering with us to provide a positive swim experience for our growing team, **while gaining valuable exposure and visibility for your organization throughout our community and state.**

You may also sponsor one of our three home meets by obtaining the meet naming rights. We will name the meet after your company, greatly increasing your community awareness and public relations. Your company's meet name will be on all communications, including the newspaper results.

Respectfully,

Josh Gregory
Head Coach, CEO
coachjosh@aksst.com

Stingray Swim Team

Sponsorship Opportunities for 2023-2024 Season

Platinum Level (Swim Meet Naming Rights) - \$2,000

- We will name one home meet after your company and display this name on the Alaska Swimming website, SST website, Facebook, meet programs, newspaper articles/results, radio promotions, and community flyers. You will also receive all Gold Level benefits.

Gold Level - \$1,000

- All home meets – announcement of your company as a Gold Team Sponsor during each meet with any promotions you would like, and coupon or company literature (provided by your business) available for those in attendance
- Company logo printed on the back of our team t-shirt
- Company logo and link to your company's website on our swim team home page
- Company name and logo listed during our team banquet
- Newsletter, via email, providing updates on team results
- Recognition plaque from the team

Silver Level - \$500

- Company LOGO printed on the back of our team t-shirt
- Company logo and link to your company's website on our swim team home page
- Company name and logo listed during our team banquet
- Newsletter, via email, providing updates on team results
- Recognition letter from the team

Bronze Level - \$250

- Company name printed on the back of our team t-shirt
- Company logo on our swim team home page
- Company name and logo listed during our team banquet
- Newsletter, via email, providing updates on team results
- Recognition letter from the team

The Stingray Swim Team strives to be the premier swimming organization in the Interior by providing a positive, inclusive environment where strong personal relationships can grow. Through our premium coaching, swimmers will learn the fundamentals of the sport as well as important life lessons for personal growth.

Stingray Swim Team Sponsorship Form

Company Name: _____

Company Contact Personnel: _____

Last

First

Title

Email

Phone

Signature

Date

Company Address: _____

Address

City

State

Zip

Company Phone: _____

(xxx) xxx-xxxx

Sponsorship Level: _____

Additional company information or requests:

*Office Use Only**

Board of Director (print)

Date of Agreement

Signature

Date of Implementation