Dear Prospective Sponsor,

 The Stingray Swim Team (SST) would like to invite you to partner with us in sponsoring our swim team for the 2021-2022 season. Our team is open to all children and adults in the Fairbanks area and is rebuilding after COVID-related closures to approximately 150 swimmers. As our team continues to grow, we need to ensure that our swimmer’s needs are met with premium coaching and meet opportunities.

 Our team focuses on promoting a positive environment in which swimmers can develop a love of swimming. Our swimmers learn the importance of teamwork and the principles of good sportsmanship. Coaches work with swimmers to perfect their strokes while teaching valuable life lessons.

The Stingrays could not have become successful without the strong support of our swim parents and community. This year, we are looking for sponsors who will be recognized throughout the season according to the sponsorship level they select. Your sponsorship will allow SST to purchase needed equipment, defray travel costs, increase marketing opportunities, and maintain premium coaching.

Once a year, in the fall, each swimmer receives a Stingray team t-shirt and each sponsor is recognized on the back of the shirt with their company logo or their company name listed (dependent on sponsor level). The deadline for being recognized on the back of our 2021-2022 team shirt is October 31, 2021.

Sponsorship starts at just $250 (Bronze Level) and goes up to $2,000 (Platinum Level), and all donations are tax deductible. By supporting SST, you are partnering with us to provide a positive swim experience for our growing team, **while gaining valuable exposure and visibility for your organization throughout our community and state**.

Respectfully,

Josh Gregory

Stingray Swim Team

Head Coach, CEO

coachjosh@aksst.com

**Platinum Level (Swim Meet Naming Rights) - $2,000**

* We will name one home meet after your company and display this name on the Alaska Swimming website, SST website, Facebook, meet programs, newspaper articles/results, radio promotions, and community flyers. You will also receive all Gold Level benefits.

**Gold Level - $1,000**

* All home meets – announcement of your company as a team sponsor during each meet with any promotions you would like, coupon or company literature (provided by your business) available for those in attendance, AND company banner placed in Hamme Pool area
* Company logo printed on the back of our team t-shirt
* Company logo and link to your company’s website on our swim team home page
* Company name and logo listed during our team banquet
* Newsletter, via email, providing updates on team results
* Recognition plaque from the team

**Silver Level - $500**

* Company LOGO printed on the back of our team t-shirt
* Company logo and link to your company’s website on our swim team home page
* Company name and logo listed during our team banquet
* Newsletter, via email, providing updates on team results
* Recognition letter from the team

**Bronze Level - $250**

* Company name printed on the back of our team t-shirt
* Company logo on our swim team home page
* Company name and logo listed during our team banquet
* Newsletter, via email, providing updates on team results
* Recognition letter from the team

**Company Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Company Contact Personnel**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Last First*

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*Title Email Phone*

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 *Signature Date*

**Company Address**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Address City State Zip*

**Company Phone**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(xxx) xxx-xxxx*

**Sponsorship Level**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Additional company information or requests:

*Office Use Only\**

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Board of Director (print) Date of Agreement

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Signature Date of Implementation