

Media Policy

Fox Chapel Killer Whales

As a competitive swimming organization, one of the goals of the Fox Chapel Killer Whales is to promote the achievements of both the organization as a whole and the achievements of our individual swimmers. We therefore announce swimmer achievements and post photographs on our website, www.fckw.org, in addition to our Facebook page, Instagram, and Twitter pages throughout the year.

Also, throughout the swim season, your son or daughter may be recorded, interviewed, and/or photographed by representatives from newspapers, television stations, and radio stations, as well as district communications office personnel or their designees and these items may be publicly displayed. After swim meets, we may release swimmer names, ages, and swimming statistics to local print media. We also may act as a conduit should local or other print media wish to contact the swimmer and his/her parents for an interview or picture.

It is not our practice, however, to release photographs of individual swimmers to the media without the permission of the parents or guardian. In addition, while we display group pictures on our website frequently, we do not identify those pictured.

We assume that member families are in agreement with these policies and practices unless we are informed in writing otherwise and we have responded to your objections by return mail. If any member has an objection, he/she will need to submit a letter outlining such objections to FCKW, P.O. Box 111584, Pittsburgh, PA 15238, so that we may exclude that member's child from all press/website releases and postings of photography. If any registering member has an objection, please do not register online until you have received notification from us in writing that we have a recorded your objections.

Managing the Media Policy

Members of the media are often interested in contacting members of the Fox Chapel High School Swimming and Diving Teams and the Fox Chapel Killer Whales. All media inquiries are to be directed to Co Head Coach Cindy Woods, who can be reached at cindywoods@comcast.net or Co Head Coach Dan Taylor, who can be reached at danswim@comcast.net. We ask that no parents or swimmers talk to the media without first consulting with one of the Co-Head Coaches. They will not release contact information regarding high school (and younger) athletes. They will collect contact information from the media person and share that information with the athlete in a timely manner. Thank you for respecting the privacy and safety of our athletes.