

AquaKids Mission and Philosophy

Mission:

To provide the community of Conway a competitive aquatics program committed to developing team players in a safe and supportive environment who have a lifelong love of the water. We do this through developing friendships, managing aquatic forces, training, having fun, and promoting excellence in all activities.

Philosophy:

Guide, Encourage, Challenge, and Support.

Guide: We believe that the most powerful teaching tool we as coaches have is, to lead by example. We as a staff are knowledgeable about what it takes to swim competitively and strive to guide each athlete from a place of awareness of what they are physically and mentally experiencing. We will help direct them but it is ultimately up to each athlete to decide for themselves how competitive they want to be. Our goal is to help each athlete achieve at the level they aspire to.

Encourage: Let's face it, swimming is hard and swimming well, can be one of the most rewarding things a person can do but, like most things valuable, may not come easy. Here at the AquaKids we will encourage each athlete along on their journey.

Challenge: The #1 thing we do is challenge the athletes and watch them rise. We strive to creatively challenge all aspects of an athlete's skill set in order to strengthen and improve.

Support: This is a team endeavor and it takes a village to get a swimmer on the blocks prepared and ready for peak performance. Those involved with the Aquakids since 1961 have supported the swimmers and we believe, it will continue long into the future.