* ❏  At all times, adhere to USA Swimming’s rules and code of conduct.
* ❏  Set a good example of respect and sportsmanship for participants and fans to follow.
* ❏  Act and dress with professionalism and dignity in a manner suitable to his/her profession.
* ❏  Respect officials and their judgment and abide by the rules of the event.
* ❏  Treat opposing coaches, participants, and spectators with respect.
* ❏  Instruct participants in sportsmanship and demand that they display good sportsmanship.
* ❏  Coach in a positive manner and do not use derogatory comments or abusive language.
* ❏  Win with humility and lose with dignity.
* ❏  Treat every athlete fairly, justly, impartially, intelligently, and with sensitivity.
* ❏  Always place the well-being, health, and safety of swimmers above all other considerations, including developing performance.
* ❏  Continue to seek and maintain their own professional development in all areas in relation to coaching and teaching children.
* ❏  Always maintain a professional separation between coach and athlete.

Any complaints of a coach violating this code of conduct will be brought to the attention of his/her supervisor and/or the club’s board of directors.