



*From Novice to Olympian, Achieving Excellence
Through the Sport of Swimming*

www.fordaquatics.net

'FORD FANATIC'

2019-2020 SPONSORSHIP LEVELS

TUCSON FORD AQUATICS SWIM TEAM

PRESENTING MEET FANATIC \$5,000 (exclusive for Southwest Classic!)

Includes all of Platinum sponsorship items, plus

- VIP announcement, signage and ad recognition at your sponsored meet
- VIP "Viewing Experience" for up to 6 guests at your sponsored meet, including lower-deck, shaded seating (near the action!) & special treats/drinks
- Prominent business logo placement on Southwest Classic meet shirt

OLYMPIC TRIALS FANATIC \$3,000 (sponsor an Olympic hopeful's journey!)

Includes all of Gold sponsorship items, plus

- Prominent business logo placement on team uniform item at Olympic Trials meet
- Invitation for 2 to Olympic Trials kick-off dinner with OT athletes and coaches
 - Framed photo of the 2019-2020 Ford Olympic Trials Team

PLATINUM FANS \$2,000 (limited quantity!)

Includes all of Gold sponsorship items, plus

- Naming rights to one swim lane at home meets
 - Banner placement at home swim meets
- Framed photo of the 2019-2020 Ford Olympic Trials Team

GOLD FANS \$1,000

Includes all of Silver sponsorship items, plus

- 1/2-page ad in all home meet programs
- Recognition during home meet announcements
- YOUR swag distribution/product placement at home meets

SILVER FANS \$650

Includes all of Silver sponsorship items, plus

- YOUR info table/tent at home meets (RSVP required)
 - Business name/logo on back of team shirt

BRONZE FANS \$250

- 1/4-page ad in all home meet programs
- Logo/link placement on the FORD webpage, Facebook page and newsletter



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2019-2020 Season Sponsorship Commitment

(Please read the Terms and Conditions below. Your signature indicates acceptance.)

Sponsor's Company

Sponsor's Street

Sponsor's City, State, Zip

Sponsor's Telephone

Sponsor's Email Address

Sponsor's Signature

Sponsor's Name (Please print)

CHOOSE ONE:

- PRESENTING (\$5,000) GOLD (\$1,000) OLYMPIC TRIALS (\$3,000) SILVER (\$650) PLATINUM (\$2,000) BRONZE (\$250) GOLD (\$1,000) DONATION: \$

Please make checks payable to: Ford Aquatics

Ford Aquatics is a 501(c) (3) non-profit organization

Tax ID # 86-0373599

Ford Aquatics Sponsorship Liaison

Ford Aquatics Swimmer Connection(s)?

TERMS & CONDITIONS OF SPONSORSHIP

Thank you for your generous sponsorship commitment! This fine print attempts to answer most questions you may have about the redemption and execution of your benefits. Note that all sponsorships are intended to be active between September 1, 2019 and July 31, 2020, which includes the entirety of Ford's 2019 short course, long course and Olympic Trials training and competition season. Most sponsorship levels are intended to be season-long benefits, with the exception of exclusive Presenting Sponsorship benefits for one of the designated home meets. Note that the volunteer parents at Ford will do everything we can to accommodate extraordinary circumstances, special requests or deadline extensions, however in signing this agreement, you acknowledge that unforeseen circumstances may change the exact nature of deliverables and benefits. In the unlikely event of a change, we will do everything we can to find suitable substitutions for your benefits, at the sole discretion of Head Coach Paul Stafford. Under no circumstances shall the Tucson Ford Dealer Aquatics team, its Board of Directors, staff and parent volunteers be held liable for any damage to property, business income or reputation due to a failure to deliver all benefits exactly as stated. In the event of a dispute, resolution shall never exceed the actual dollar amount paid to the team for said sponsorship (no credit will be issued for trade or in-kind values). Sponsorships (where applicable) include the cost of printing banners and signage, but do not include graphic design for ads or other materials. You agree to provide us camera-ready art and/or web-ready logo files for your organization. A team liaison will work with you to ensure ad specs, artwork, banners, etc. are communicated and delivered on time. More information about sponsorships and related deliverables can be found at www.fordaquatics.net under About/Sponsors.

ABOUT TUCSON FORD DEALERS AQUATICS

Ford Aquatics strives to build and maintain a superior community-based aquatic program that provides a quality competitive environment. From novice to Olympian, we emphasize individual and team growth, nurturing participants through professional guidance that stresses a thorough knowledge of the sport, a healthy lifestyle and the spirit of sportsmanship.

The success of our team is due in large part to your generous support! Your sponsorship and contributions help nearly 200 local children succeed. And our competitions take us across the state, the West and the world! We're hosting several home meets between now and July 2020. In our world-class facilities at the University of Arizona's Hillenbrand Aquatics Center, your business branding will be seen by as many as 750 participants at each of our largest events. And because this is an Olympic year, the interest in swimming has never been greater as we cheer on our Olympic hopefuls on the team. We appreciate your support and investment!

SWIMMING at the 2020 OLYMPICS in TOKYO

In less than a year, the greatest swimmers from across the country will compete at the 2020 U.S. Olympic Team Trials – Swimming in the quest to become a member of the 2020 U.S. Olympic Team. Tucson Ford Aquatics already has many Olympic hopefuls, with additional chances to make the qualifying cuts still ahead in our competition season. It takes hard work, sacrifice and most importantly – the support of our entire community – to make these dreams a reality for our athletes. We hope you'll catch the OLYMPIC FEVER as we lead the way to Tokyo!

Our Mission

Ford Aquatics strives to build and maintain a superior community-based aquatic program that provides a quality competitive environment. From novice to Olympian, we emphasize individual and team growth, nurturing participants through professional guidance that stresses a thorough knowledge of the sport, a healthy lifestyle and the spirit of sportsmanship.

Our Vision

Ford Aquatics aspires to initiate and sustain a premier USA Swimming organization as a Standard for Excellence.

Our Core Objectives

Performance: As a year-round competitive swim team, we are focused on success in the water at all age levels, strokes, and distances.

Administrative Excellence: To complete our mission and vision for Ford Aquatics, we are focused on establishing efficient processes administratively so that our coaches can focus on coaching and as much money as possible can go toward scholarships and National-level expenses.

Community/Culture: As a community based non-profit, we are committed to serving our community. Internally, we look to create and maintain a supportive and family-focused culture.

WE ♥ FORD FANATICS!