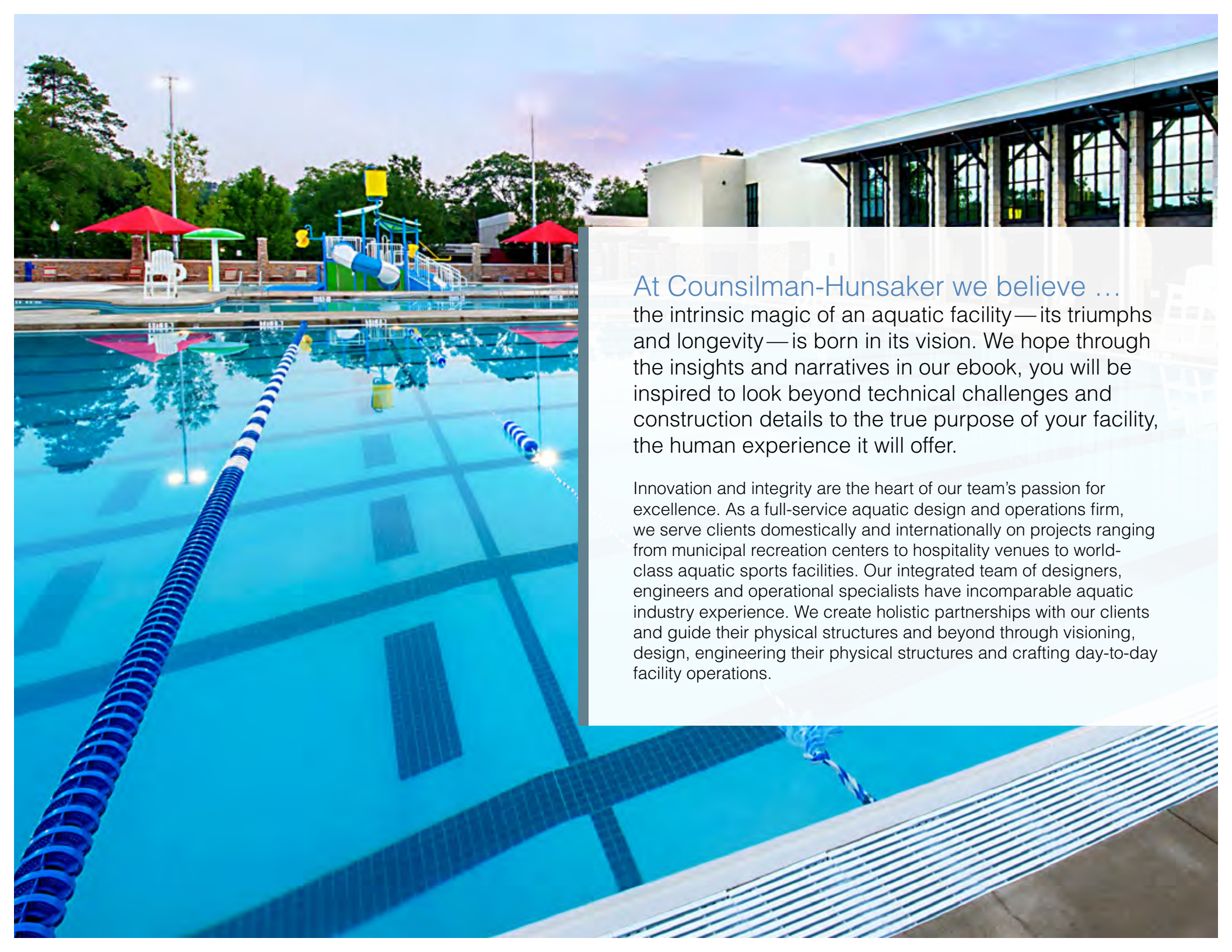
A photograph of an indoor aquatic facility. In the foreground, there is a swimming pool with blue water and a metal handrail. In the background, there are yellow water slides and blue water cannons. The facility has large windows and a high ceiling with white pipes.

THE POWER OF AQUATIC DESIGN

PARABLES & PRINCIPLES OF INSPIRED AQUATIC DESIGN



At Counsilman-Hunsaker we believe ... the intrinsic magic of an aquatic facility — its triumphs and longevity — is born in its vision. We hope through the insights and narratives in our ebook, you will be inspired to look beyond technical challenges and construction details to the true purpose of your facility, the human experience it will offer.

Innovation and integrity are the heart of our team's passion for excellence. As a full-service aquatic design and operations firm, we serve clients domestically and internationally on projects ranging from municipal recreation centers to hospitality venues to world-class aquatic sports facilities. Our integrated team of designers, engineers and operational specialists have incomparable aquatic industry experience. We create holistic partnerships with our clients and guide their physical structures and beyond through visioning, design, engineering their physical structures and crafting day-to-day facility operations.



HOW-TO

This book is about the future.



Actually, it's about helping you create your *preferred future*. When you set out on an aquatic design project, you're preparing to build something that will last more than a few lifetimes.

We want your shot at designing the future to result in something more than just a legacy. Right now, your project has many possible futures; we want to help you realize the vision you prefer.

Principia Aquatica

We consider it a great honor that **Councilman - Hunsaker** has been embraced for our efforts to help build and nurture the aquatic design industry. More than 45 years of experience — and some significant challenges — have taught us the principles required to realize preferred futures.

We're sharing those principles here in the hopes that they serve you as both inspiration and guide in the projects that are important to your future.



WATER BUG

PRINCIPLE: Build with the knowledge that recreation is a perishable commodity.

In just a few short years, his Mom knew, Saturdays would be all about friends and girls and football games. But for now, it was their time. “Come out Water Bug, let’s get more sunscreen on you,” she called. “No way!” he laughed, splashing just out of her reach.

What is novel and exciting today becomes common tomorrow. Creating wonder for each new child and family is the foundation for an inspired future.

Innovation happens where there is a powerful and stable platform. **Councilman-Hunsaker** provides you with stability and the power to innovate so that your project—and your future—is inspired.

