



HAUTE WATER

PRINCIPLE: Design with a view toward what is coming next.

‘Cool’ was subjective, the architect knew.

But he understood what his hotelier client was asking for: make people talk, make my hotel an experience, make us the ‘it’ destination. A tall order, maybe. But with the right vision? Completely achievable. “We’ll make you cool,” the architect promised. “And also, hot.”

It is said that generals are always fighting the last war. It takes practice and dedication to learn to think forward. That effort has a significant payoff. Because if you’re not thinking forward, you’re building the past.

At **Councilman • Hunsaker**, we’ve been thinking forward for 45 years. We provide the platform that allows you to imagine the impossible and see it happen.





WATERFLIGHT

PRINCIPLE: There is true, lasting value in aquatic sport.

She'd started on the low dive, like everybody else. But over the years, with training, practice and more practice, she'd gradually moved up. Higher and higher she was able to climb, until she learned how to gracefully take flight from what felt like the top of the world.

For as long as people have been getting into the water, we have been making a sport of it. The history of aquatic sport is rich with tradition and glory. To honor and respect that tradition is the highest aspiration in designing a competition venue.

Councilman • Hunsaker is the premiere designer of aquatic sport facilities. We are privileged to carry on the legacy of our founder and legendary swim coach, James 'Doc' Councilman. Every competition pool we build is invested with that heritage.





PRINCIPLE: A well-designed facility improves the value of the community.

15 years ago, the pool was just a 'pool.'

Back then, she and her husband were lifeguards, spending endless summers supervising that big cement rectangle.

Now that they'd moved back home to raise their own family, she couldn't believe the improvements.

Felt just like home ... only better.

Your aquatic center should be more than the local pool; it should be a source of pride and value to the community. Each community has its own flavor and culture. By building on that culture, your aquatic center will enhance the lives of people in the community, and attract new residents.

At **Counsilman - Hunsaker**, we see your aquatic center as a representation of the vitality of your community. We will use our 45+ years of experience to help you realize your community's dreams.



THE POWER OF AQUATIC DESIGN

PARABLES & PRINCIPLES OF INSPIRED AQUATIC DESIGN

Thank you for taking the time to read our ebook, we hope it inspired you to look at aquatics from a different perspective. We'd love to help you explore your vision for your next aquatic project or answer any questions you may have about us or anything aquatics!

Please contact us at **(314) 894-1245**.



Counsilman Hunsaker
AQUATICS FOR LIFE