



FUNDRAISING; A WIN-WIN FOR ALL!

The practice of sports implies additional costs to families, and the Blast club is aware of this. It is for this reason that the club created many years ago a fundraising program that allows families to reduce expenses associated with swimming AND help the club offer reasonable registration fees. The total amount of monies accumulated is divided between the family and the club. Families must realize that the reason for the low registration fees today is from the contribution of past families. We ask that current families do the same and participate in fundraising activities to help future families benefit as well.

Family fundraising obligation \$200 is charged to all families (\$100 Oct 1st and \$100 Feb 1st). This ensures that all families are contributing to the club. Any families wishing to regain this 200\$ can do so by fundraising and will be repaid via family pay back, below are two examples. Once your obligation amount has been reached you will revert back to the 60/40 split.

Examples:

		<u>to the families</u>	<u>to the club</u>	
Fundraising Obligation	\$200.00	0\$	\$200.00	
Peelers @ \$5.00	sold 41 peelers = \$205.00	\$200+\$2	\$3.00	Family pay back can restart as normal once 200\$ is collected so \$5.00 split (60%/40%) 2\$ to the family and \$3 to the club
Chocolate Bars	1 box	\$10.65	\$16.00	normal fundraising
Lotto 10/49	sold 1 line	\$2.00	\$3.00	normal fundraising
Total		\$213.44	\$220.17	

		<u>to the families</u>	<u>to the club</u>	
Fundraising Obligation	\$200.00	0\$	\$200.00	
Sponsor	\$100.00	\$100.00	\$0.00	\$100 directly to the family pay back program
Peelers @ \$5.00	sold 14 peelers = \$105.00	\$100+\$2	\$3.00	Family pay back can restart as normal once 200\$ is collected so \$5.00 split (60%/40%) 2\$ to the family and \$3 to the club
Lotto 10/49	sold 1 line	\$2.00	\$3.00	normal fundraising
Total		\$204.00	\$206.00	

1- SPONSORS



Families can look for community sponsors that are interested in supporting the club. Sponsors will get exposure in our meet programs (2 local meets this season) and will be added to our website. The size and visibility of the ads will depend on the amount donated. Sponsor letters are available on the website under documents tab.

Credit to family: 40% of amount collected from sponsors

GOLD LEVEL -Inside page of website with hyperlink -Business card ad in meet program (2 meets)	\$100 +
SILVER LEVEL -Name of business in meet program	\$75
BRONZE LEVEL - Same as Silver but in smaller size	\$50
FRIEND - "Thank you" letter	Less than \$50

2-SUBWAY PEELERS



Hungry? Subway Peelers help you save at the cash register and at the same time puts money in your fundraising account. The cards offer rebates like « Buy a 6” inch sub with a drink and get a 6” sub free. »

Credit to family: \$2 per peeler card paid (\$15)



Mathew Tonks

tonksfurlotte@gmail.com

3-CHOCOLAT BARS



The team will sell boxes of chocolate bars again this year. Each box contains 30 chocolate bars that sell for 2\$ each (total of 60\$ per box). Please contact Tanya to place an order.

Credit to family: 10.11\$ per purchased box (\$60)



Tanya Riordon

tanyariordon@yahoo.com

4- LOTTO 10/49



HOW IT WORKS:

The draw is based on the winning numbers from the lotto 6/49 draw from Atlantic Lotto. Six numbers are drawn every Saturday and every Wednesday (bonus numbers don't count). **Two draws will be held this season; one in the fall and the other in the spring.** If on the draw date no winner has been declared, we will award the winner(s) as the person(s) with the most numbers drawn to date.

RULES:

For only \$10, each participant:

- Chooses 10 numbers between 1 and 49
- Put an « x » on the numbers they choose from the grid on the right of the form.
- Provides their contact information on the sheet- please print legibly.

For each \$10 fundraised, \$5 goes towards the Lotto 10/49 winner, \$3 to BLAST, and \$2 to the family. Bathurst Blast Inc. will keep track of the numbers drawn, as well as the potential winners of our LOTTO 10/49. A spreadsheet showing all participants with their chosen numbers will be sent out to all participants who supply us with an email and it will be updated after each draw.

Credit to family: \$2 per line sold



Lise Dugas

stelis@nb.sympatico.ca



Steven Dugas

sdugas67@hotmail.com

SPONSORS

Fairness must be respected with regards to swimmer sponsor(s). A sponsor that donated the previous season will be reserved to the member that obtained that sponsor. If you receive money from a "reserved" sponsor, the money will not go towards your fundraising. If you are unsure, please communicate with us to find out if the sponsor is still available. We ask that you confirm with us when you do receive money from a new sponsor so other families do not approach the same sponsor.

Contact: Stephanie Degrace at stephaniedegrace@hotmail.com or Steven Dugas at sdugas67@hotmail.com

Envelope containing your name, cheque and business card must be dropped in our box at the pool **before November 1st.**

PS- PLEASE HAVE A BUSINESS CARD WITH EVERY SPONSOR REGARDLESS OF THE AMOUNT COLLECTED

GOLD LEVEL -Inside page of website -Business card ad in meet programs	\$100 +
SILVER LEVEL -Name of business in meet program	\$75
BRONZE LEVEL - Same as Silver but in smaller size	\$50
FRIEND - "Thank you" letter	Less than \$50

Reserved Sponsors

Academy of Learning	IBEW/FIOE 37
Ace Leasing Ltd	Leons
Atlantic Host	Les Sausisses a Robert
Autoplex New Holland	Millenniummarine
Brunswick trailer sales (Power Sports) Beresford	Nectar Cuisine Internationale
cbdc Chaleur	Physio Max
Chaleur Building	PolyGraf
Clinique Dentaire Chaleur	Port of Belledune
Dr Sanjay Anand	TD Bank
Dr.Marc-Andre Leblanc	Canadian Tire
Elmtree Resources	McDonalds
Hôpital Vétérinaire Chaleur Veterinary Hospital	Partners : Uni / RBC



September 2019

Dear Sir or Madam,

The Bathurst Blast Swim Team promotes fun, fitness and friendship for competitive swimmers in the Chaleur region. Our swim team will be hosting 1-2 swim meets during the 2019-2020 season, including a provincial meet. These competitions usually attract hundreds of swimmers accompanied by their parents, coaches as well as swim officials from within and outside the province.

In order to finance these events, we require funding from many sources. We are selling advertisement in our meet programs. Parents attending the swim meets purchase these programs. Gold Sponsors will also be added to an inside section of our web page with a hyperlink to their website for the duration of the swimming season.

The costs of advertisements are as follow:

Gold sponsorship, \$100 or more (Inside page of website with hyperlink and business card in local swim meet booklets)

Silver sponsorship, \$75 (Business name listed in meet booklets)

Bronze, \$50 (Same as Silver in smaller size)

Friend of the BLAST, \$25 ("Thank you")

Thank you for supporting the Bathurst Lightning Aquatic Swim Team.

Please make all cheques payable to "Bathurst Blast Inc."

Yours respectfully,

Stephanie DeGrace
President Blast