**CARLETON PLACE WATER DRAGONS**

**SPONSORSHIP PACKAGE 2018-19 SEASON**

Carleton Place Water Dragons (CPWD) swim club is a non-profit, volunteer-run, organization that has been an integral part of the Carleton Place sports community, in which swimming has been a part of this for **over 25 years**. Drawing our swimming membership from Carleton Place and surrounding communities, including Smiths Falls, Almonte, Clayton, Carp, Pakenham, Richmond and Stittsville, we are very proud of the **strong and inclusive culture** of our team.

* CPWD club fosters and teaches the sport of swimming, while promoting individual growth and development of life-skills among our swimmers and its membership.
* We maintain a healthy relationship within our community, especially with the Township of Carleton Place and the CP Pool
* Many of our athletes actively support and excel in other community and school sports, such as paddling, hockey, athletics and basketball.

**PHYSICAL ACTIVITY**

* Children and youth aged 5–17 require at least 60 minutes of moderate to vigorous **physical activity** daily.
* Physical activity contributes to physical and mental health, social development, building self-confidence and reducing the risk of becoming involved in unsafe activities, such as drugs and alcohol.
* CPWD swimmers are in the water anywhere between 3 and 18 hours per week and are arguably some of the fittest kids in our community!
* Our club is committed to building strong, healthy and happy swimmers and providing the opportunity to achieve the highest level of performance based on their inherent desire and ability.

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*“Our goal is to successfully support each generation of young athletes reach their full potential*

*by ensuring a thriving, healthy swim club remains available in our community.”*

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**WHY SPONSOR CPWD**

Swimming programs are expensive and swim fees only cover a portion of our costs. We appeal to our community to help us in our efforts.

Benefits

* Satisfaction in knowing you or your business supports a community club that promotes personal growth, friendships, sporting behaviour and a healthy lifestyle.
* Grow your business and brand in our community by backing youth activity!
* Promote your products and services within our membership and community.
* Increase your business reach with new audiences and reconnect with existing customers.
* Help our swimmer’s turn goals turn into reality as they compete at local, provincial, national and international levels.

**SPONSORSHIP INFORMATION**

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**We thank you for your sponsorship consideration or decision to sponsor CPWD**

**in our 2018-19 season!**

Questions or help can be directed to our Club President

Monica-Lynn Terpstra @ cpwd.pres@gmail.com

**SPONSORSHIP FORM**

Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Business Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mobile: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SELECT SPONSOR LEVEL** (Indicate with Tick)

Club $2,500.00

Meet $1,000.00

Lane $ 750.00

Award $ 500.00

Superfan $ 250.00. Donation in kind offer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group $ 100.00 Donation in kind offer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Group you would like to sponsor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*We appreciate any Donations in kind. CPWD Board of Directors will respond with approval if yours is accepted.*

Donation Total Amount $\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Method of Payment (circle): CASH CHQ E-TRANSFER

*Please make cheques payable to Carleton Place Water Dragons.*

Logo Artwork Supplied: YES \_\_\_\_\_\_\_\_ NO \_\_\_\_\_\_\_\_

Please email file(s) to Sharyl-Anne Andrews cpwd.comms@gmail.com

Swimmer Name associated with sponsorship? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Our Sincerest Thanks.**

**CPWD Board, Swimmers and Membership**

For further information please contact our Club President,

Monica-Lynn Terpstra @ cpwd.pres@gmail.com