

FUNDRAISING POLICY 2021-2022

Our primary fundraising activities; raffle, corporate sponsorship, backstroke flags and Swim Challenge have a significant impact on our club's finances. Without these funds, we would have no choice but to increase club fees. Therefore, it is mandatory that all Club families participate in the raffle and Swim Challenge (or for those who only commit to one season, whichever event falls in the time frame of that session). **The mandatory fundraising amount that each family must commit to, will be charged to their account at the beginning of each session. This will be at the time of registration in the fall and at the start of session 2, at the beginning of January.**

The corporate sponsorship and backstroke flag fundraising are organized by the Fundraising Committee who will create sponsorship packages to send out to local companies. The general club membership is encouraged to help with this process (in coordination with the committee) by approaching or suggesting companies that are know to them that may be interested in sponsorship. As an encouragement for participation, for any new sponsorship of \$1000 or more that a member secures for the club, 50 Volunteer Points will be earned toward their Volunteer Point commitment.

Bottle Drives is another fundraiser where participation is voluntary, but Volunteer Points are awarded and can be used to achieve the mandatory VPs needed for the year.

Fundraising Cost

Fundraising commitments are required on a per session basis for swimmers in our youth swim program. If a swimmer discontinues prior to the completion of the session, the fundraising commitment is not refundable for that session.

Group	Cost per session
Novice A & B	\$130.00
Junior B	\$150.00
Junior A	\$170.00
Intermediate	\$190.00
Senior	\$210.00
National	\$230.00

