

OKOTOKS MAVERICKS SWIMMING



Who We Are

Okotoks Mavericks Swimming (MAVS) is a non-profit, community based competitive swim club committed to developing exceptional kids through competitive swimming. We will achieve this through:

1. Excellence in Coaching
2. Support of progressive technology and equipment
3. Actively facilitating opportunities to excel
4. Financial sustainability, prudence and integrity through good governance
5. Connecting our athletes and families to the Okotoks Mavericks Swimming community

MAVS is a member of Swim Alberta and is part of Swim Canada. Our team has over 100 swimmers in 9 different levels of competitive programs from ages 4 to 18 from the swimmer who is new to competition to one who is working towards national time standards. Our mission is to provide an opportunity for individual swimmers to reach their maximum potential through a positive experience in the sport. We encourage and foster individual growth, team spirit and sportsmanship.

The MAVS are a top performing club in Alberta and have achieved incredible success in developing swimmers who have gone on to perform and medal at provincial, national & international levels. Most recently, Finlay Knox was awarded the Bronze Medal in the 2018 Youth Olympic Games in Buenos Aries Argentina. This made front page headlines throughout the world and we are very proud to call him our own.



MAVS is asking for your support in the continued development and achievement of our swimmers.

What We Offer

To achieve a high level of success the MAVS are looking for sponsors/partners to assist with club and athlete goals. We offer our sponsors recognition as community supporters during swim meets and as part of our web presence. Annually, the MAVS host 2 swim meets at the Okotoks Recreation Center in the Riley Minue pool. Our events known as the Jack Frost and Black and Blue Invitational Events are well attended and bring athletes from many western communities. In total over 250 athletes and their coaches and families will come to Okotoks as a result of these events.

Sponsorship Program

MAVS's sponsorship program is structured as follows:

-  Sponsorship recognition coincides with the swim season; beginning September 1st and ending August 31st each year.
-  Cut-off for inclusion in meet event programs and newsletters is one month

Please refer to the following page for details regarding of Sponsorship program.

TO DEVELOP EXCEPTIONAL KIDS THROUGH COMPETITIVE
SWIMMING

MAVS Club Vision



MAVS SPONSORSHIP PROGRAM LEVELS

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	MAVS Supporter
\$2000	\$1000	\$750	\$500	\$250
<ul style="list-style-type: none"> Recognized as a Platinum Sponsor at all swim meets Logo/name included in our print advertising and posters Logo/name on our Website Full page Ad in MAVS meet event programs Logo/name on all meet publications Recognition at the annual awards event Recognition by the meet announcer at all home meets Wall plaque for your place of business Championship Swimmer Banner corporate branding (semi-permanent) 	<ul style="list-style-type: none"> Recognized as a Gold Sponsor at all swim meets Logo/name on our Website Half page Ad in MAVS meet event programs Logo/name on all meet publications Recognition at annual awards event Recognition by the meet announcer at all meets Wall plaque for your place of business Backstroke flag corporate branding 	<ul style="list-style-type: none"> Recognized as a Silver Sponsor all swim meets Logo/name on our Website Business card Ad in MAVS meet event programs Logo/name on all meet publications Recognition at the annual awards event Certificate for your place of business 	<ul style="list-style-type: none"> Recognized as a Bronze Sponsor all swim meets Logo/name on our Website Listed as a Bronze Sponsor in MAVS meet event programs Logo/name on all meet publications Recognition at the annual awards event 	<ul style="list-style-type: none"> Recognized as a Supporter all swim meets Logo/name on our Website Listed as a Supporter in MAVS meet event programs Recognition at the annual awards event

MAVS is a non-profit organization. Amounts received may be tax deductible as advertising/marketing expenses for businesses; however, they are not tax deductible as a charitable contribution for businesses or individuals

For more Information Contact the Fundraising Director:

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