



## Kelowna AquaJets Swim Club Advertising/Sponsor Agreement

Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_, BC Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Office: \_\_\_\_\_ Mobile: \_\_\_\_\_

Dollar amount/Product Confirmed: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Sponsorship Level

#### 1. Heat Sheets Packages:

Swim Meet	Business Card	¼ Page	½ Page	Full Page	Swim Meet Date	Add Deadline
Fall Classic	\$50	\$100	\$175	\$300	Mid-late Nov	Mid-Oct
Snow Fest	\$50	\$100	\$175	\$300	Late Jan	Mid-Dec
May Invitational	\$50	\$100	\$175	\$300	Early May	Mid-April
Jamborees	\$25	\$50	\$75	\$150	Nov, Dec, May, June	Two weeks prior
All Meets	\$150	\$285	\$600	\$1000		Mid-Oct

2. Heat Sheet/Website: \$500
3. Lane Sponsor: \$600
4. Silver Sponsorship: \$500 - \$999
5. Gold Sponsorship: \$1000 - \$2499
6. Platinum Sponsorship: \$2500 and over

**\*Please return your signed agreement and payment to: Kelowna AquaJets, PO Box 29215, Kelowna, BC. V1W 4A7.**

## Add Guidelines:

- Business Card: Based on a standard business card size
- Quarter page: Based on 8 ½ " x 11" letter size
- Half page: Based on 8 ½ " x 11" letter size
- Full page: Based on 8 ½ " x 11" letter size

For the best quality result, please provide an electronic copy of the ad as a GIF, TIF, BMP, or JPEG file.

KAJ currently publishes the Heat Sheet covers in colour but reserves the right to print in black and white at which point, colour images will be converted to grayscale.

## Website Logo:

Your logo/ad graphic will appear in the Sponsors section of the KAJ website. The resolution of your ad graphics must be 300 dpi or greater. Send an electronic copy of your ad to: [sponsorship@kelownaaquajets.com](mailto:sponsorship@kelownaaquajets.com)

## Sponsorship Guidelines:

- If an advertiser has committed to multiple issues, and a new ad is not received by the submission deadline, the previous ad will be used.
- By request only receipts will be issued along with a copy of the advertisement.
- Payment must be made in advance. Cheques should be made payable to "Kelowna AquaJets" and **submitted with the agreement**.
- Advertisers committing to multiple issues must submit one cheque covering all issues.
- Prices are as shown (GST is included)
- Logos for heat sheets and website must be provided by advertising deadlines to ensure they are able to be placed.
- Sponsorship opportunities are on a first-come, first-serve basis and the Kelowna AquaJets reserves the right to make changes based on space availability both in the Heat Sheet and on-deck at swim meets.
- Prior year sponsors are extended first-right advantage.
- All additional costs associated with on-deck presence (such as signage and booth) are the responsibility of the sponsor
- The on-deck booth structure must be pre-approved at least one week prior to the meet weekend by the H2O (through the KAJ Meet Manager).
- Food Sponsors will be contacted approximately two weeks ahead to arrange for pick up.
- All KAJ publications are on a best effort basis. KAJ cannot be responsible for the quality of ads – they as good as the material submitted. KAJ shall not be liable for any distribution failure that might result from any cause beyond its reasonable control. Any liability of KAJ for any cause (including negligence, or breach of this agreement, or failure to publish the Heat Sheet/Website or to include the advertisement shall be limited to refund of the rates paid for the advertisement), and KAJ shall not be liable for other losses (including lost sales, revenue, or market exposure, or a consequential or business loss). KAJ does not offer exclusivity for any advertisement product, service, or company, nor does it endorse any products or services advertised in the heat sheet. KAJ reserves the right to refuse to publish or continue to publish, in its sole and absolute discretion, any advertisement.