

# HAC Sponsorship Opportunities



The Hamilton Aquatic Club is a non-profit organization that promotes competitive swimming across greater Hamilton. Founded in 1932 our club strives to elevate every child to reach their full potential both in and out of the pool. We have trained many athletes through our club including one you may be familiar with; three time Olympian, Joanne Malar.

## Why are we seeking sponsorship?

HAC athletes are outstanding ambassadors who represent Hamilton at Regional, Provincial, National and International events. Our athletes rely on the support of their families and community. With your support they will have a greater opportunity to achieve their goals. Sponsorship terms are in place for each swim season, from September through August.

## Sponsorship Packages

### HAC Platinum Level: \$5,000+

- Your company name announced as a sponsor at the HAC Annual Banquet
- Option to have a representative on stage to introduce the keynote speaker at the HAC Annual Banquet
- Extra large company name/logo on all home meets/events program pamphlets
- Announcement at all home meets "This event brought to you by HAC's Platinum Medal sponsor..."
- Extra large logo on the HAC website, with a direct link to your company website
- Company name/logo on 'Team Feed' related to HAC meets/events, including Facebook and Instagram
- 1 table (up to 10 tickets) to the HAC Annual Banquet

### HAC Gold Level: \$2,500-\$4,999

- Your company name announced as a sponsor at the HAC Annual Banquet
- Option to have a representative on stage for the presentation of one of the major awards at the HAC Annual Banquet
- Large company name/logo on all home meets/events program pamphlets
- Large logo on the HAC website, with a direct link to your company website
- Company name/logo on 'Team Feed' related to HAC meets/events, including Facebook and Instagram
- 6 tickets to the HAC Annual Banquet

### HAC Silver Level: \$1,000-\$2,499

- Your company name announced as a sponsor at the HAC Annual Banquet
- Medium company name/logo on all home meets/events program pamphlets
- Medium logo on the HAC website, with a direct link to your company website
- 4 tickets to the Annual Banquet

### HAC Bronze Medal Level: \$500-\$999

- Your company name announced as a sponsor at the HAC Annual Banquet
- Small company name/logo on all home meets/events program pamphlets
- Small logo on the HAC website, with a direct link to your company website