



SASKATOON GOLDFINS SWIM CLUB

Saskatchewan's Premier Swim Club



COMMUNITY SPONSORSHIP PACKAGE

2022 - 2023

Proudly supported by:



SASK SPORT



Dear Community Builder,

Thank you for taking the time to consider supporting the Goldfins Swim Club for the 2022-2023 competitive swimming season. Like many youth sports clubs, the Goldfins Swim Club spent the 2021-2022 season in rebuild mode as the Club re-introduced training in groups, hosting competitions and traveling to competitions.

During the pandemic the Club had to be innovative and collaborative to survive. Because of that collaboration we have come out of the pandemic stronger and more resilient than ever. Because of the Goldfins focus to keeping its grassroots programs in operation during the worst of the pandemic restrictions, the Club has been able to send 50 swimmers to Spring Provincials in March (placing 2nd in overall team standings) and 55 swimmers to Summer Provincials (placing 1st in overall team standings). Winning 2022 July Manitoba/Saskatchewan Championships for the first time since 2015 highlights the work, dedication and team spirit the Goldfins Swim Club has been able to maintain.

The Goldfins Swim Club promotes the values of support, commitment, focus, inclusion and learning. Those values were put to the test in 2021-2022 as Goldfins members again committed to a full training and racing calendar, again showed support of team mates at swim meets, included new swimmers at all levels, and had to re-learn the best ways to thrive in at competitions. After a successful return to competition in 2021-22 that saw six Goldfins compete at Summer Nationals and thirteen (fully ½ the team) represent Team Saskatchewan at the 2022 Jeux du Canada Games.

We are currently looking for local partners to help us build on our successful season by supporting the Goldfins Swim Club through sponsorship of our three hosted swim meets planned in 2022-2023.

- November 4 – 6, 2022: The 47th Annual Goldfins Invitational
- February 3 – 5, 2023: Al Anderson's Winter Classic
- March 2 – 5, 2023 – Manitoba/Saskatchewan Provincial Championships

Enclosed, you'll find a variety of programs for event sponsorship and promotion. Your involvement will help us to provide a safe place for Saskatoon youth to gather, to exercise, to be a part of a team and to feel normal again.

If you have any further questions, please don't hesitate to get in touch with me directly. We will follow-up with you shortly to discuss the potential of your involvement.

Sincerely,

Steven Hitchings, ChPC
Head Coach
Saskatoon Goldfins Swim Club
steven@goldfins.ca
(306) 978-4653

SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR (\$100+)

- Company or family name on the Event Sponsor page in e-heat sheets
- Company or family name announced as sponsor during preliminary and final races - for one event - at all hosted meets
i.e. The Girls 100m Freestyle event sponsored by....

BRONZE SPONSOR (\$500+)

- ¼ page advertisement in e-heat sheets
- Public Service Announcement at each session (approximately 10 seconds)
- Logo promoted on scoreboard at hosted meets (on 2nd scoreboard for entirety of meet)
- Recognition on website and social media platforms

SILVER SPONSOR (\$1000+)

- ½ page advertisement in e-heat sheets
- Public Service Announcement at each session (approximately 15 seconds)
- Logo promoted on scoreboard at hosted meets (on 2nd scoreboard for entirety of meet)
- Recognition on website and social media platforms
- Logo included on Goldfins meet t-shirts

GOLD SPONSOR (\$2000+)

- ¾ page advertisement in e-heat sheets
- Public Service Announcement at each session (approximately 20 seconds)
- Logo promoted on scoreboard at hosted meets (on 2nd scoreboard for entirety of meet)
- Recognition on website and social media platforms
- Logo included on Goldfins meet t-shirts
- Vendor booth opportunity, when space permits

TITLE SPONSOR (\$5000+)

- Full page advertisement in e-heat sheets
- Public Service Announcement at each session (approximately 30 seconds)
- Logo promoted on scoreboard at hosted meets (on 2nd scoreboard for entirety of meet)
- Recognition on website and social media platforms
- Prominent logo included on Goldfins meet t-shirts
- Guaranteed vendor booth
- Welcome signage as our title sponsor

Contact the Goldfins (sponsorship@goldfins.ca) today for your chance to become the TITLE SPONSOR of the Goldfins Invitational (held in November each season)!

ABOUT THE GOLDFINS

The Saskatoon Goldfins Swim Club (Goldfins) is a non-profit organization established in 1978, with our roots dating back to the 1950's! We have grown to be the largest all-season swim club in Saskatchewan with over 500 swimmers in our Junior, Competitive, and Masters' programs.

Led by head coach Steven Hitchings, the Goldfins is dedicated to the promotion of excellence in competitive swimming through creating an environment of Supportive, Committed, Focused, Inclusive, Learners. Our Club vision is to "Keep Swimmers Swimming".

Swimmers from our Club have participated in meets like the 2017 Canada Summer Games, National Championships, and the Goldfins was even represented at the 2016 Paralympics by swimmer Samantha Ryan. In August 2022, half of Team Saskatchewan was represented by Goldfins athletes in the Jeux du Canada Games!

Our Club is also heavily involved in our community. During the 2019 season, the Club launched #GoldfinsGiveBack; an initiative to get Saskatchewan's premier swim club contributing in meaningful ways to our community. Events to date include the Terry Fox Run, blood drives and volunteer hours at the Saskatoon Food Bank and Learning Centre.

Our Club strives to develop exceptional kids through competitive swimming - both in and out of the pool! **GO GOLD!**

