



# Trent Torpedoes

Excellence by Choice

## Corporate Sponsorship Package

[trentswimming.ca](http://trentswimming.ca)



## Who are the Trent Torpedoes?

This year marks 77 consecutive years that the Trent Swim Club has been providing competitive and recreational swimming opportunities in Peterborough and the surrounding region

Thousands of individuals have participated over the years and benefited from developing both their life skills and their swimming abilities. Trent Swim Club prides itself on its contribution to the community and the difference it makes in both young and not so young lives.

Our motto is "Excellence by Choice," and that is our clubs guiding principal.

- Our swimmers are dedicated, with the youngest training weekly for 3.5 hours, and the seniors for 17 hours.
- We employ three senior coaches - all of whom have a background in competitive swimming and bring years of experience working with both young and older swimmers.
- Acting as a key stakeholder in the city's endeavors to develop a new aquatic centre.



# Quick Facts:



70 competitive swimmers

A stylized orange silhouette of a swimmer in motion, positioned behind the text.

71 recreational swimmers

A stylized orange silhouette of a swimmer in motion, positioned behind the text.



Competes in regional, provincial, and national championship meets with several qualified swimmers.

A purple silhouette map of Canada is in the background.

14 provincial invitational meets

Each event attracts 10 to 14 clubs with between 400 and 600 swimmers.

two meets at Trent University attracting over 200 swimmers.

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300 SWIMMERS at Trent Torpedoes 2 day invitational meet at Markham Pan-Am pool

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# Sponsorship Opportunities

## Gold

**\$2 000**

### Corporate Recognition:

- On all team social media and website
- Logo on team t-shirt as Gold level Sponsor
- Inclusion in all promotional ads and media releases
- At team events, including two banquets and meets:
  - signage
  - full page ads in Trent Torpedo hosted event program
  - on Markham Pan Am Centre electronic signage

### Additional Benefits:

- Complementary table at each banquet
- Co-presenter of Trent Torpedo hosted meet medals
- Vendor at Trent Torpedo hosted meet at Markham Pan Am Centre and Trent University
- Discounted rate for Master's Program for two people

## Silver

**\$1 000**

### Corporate Recognition:

- On all team social media and website
- Logo on team t-shirt as Silver level Sponsor
- Inclusion in all media releases
- At team events, including two banquets and meets:
  - signage
  - half page ads in Trent Torpedo hosted event program

### Additional Benefits:

- Four tickets to each banquet
- Vendor at Trent Torpedo hosted meet at Trent University
- Discounted rate for Master's Program for two people

## Bronze

**\$500**

### Corporate Recognition:

- On all team social media and website
- Inclusion in all media releases
- At team events, including two banquets and meets:
  - signage
  - quarter page ads in Trent Torpedo hosted event program

### Additional Benefits:

- Two tickets to each banquet

## Head to Head Partner



Trent Torpedoes is seeking a unique partnership to support our participation in the Head to Head program, which promotes mental resilience and physical wellness through Olympian led mentorship programs. With a partner, our athletes would have access to a team mentor who leads clinics and connects one on one with our athletes. Their curriculum teaches goal setting, managing nerves, nutrition, time management, and accountability -

**\$10 000**

### Corporate recognition acknowledging partnership:

- Gold level recognition and benefits
- Dinner with Head to Head Olympian and Trent Torpedo Coaching Staff
- Head to Head Olympian to speak at your private event