

Sponsorship Opportunity

Whitby Dolphins
SWIM CLUB



www.whitbydolphins.com

The Whitby Dolphins Swim Club, a not-for-profit organization, is looking for support from local businesses like you.

We'd like to introduce to you our Bronze, Silver, Gold and VIP Sponsor packages.

Making a contribution to our club helps support the development of our swimmers through direct investment to our club's equipment and operation costs.

All sponsorship packages include your company logo displayed on our social media platforms and the club's official website.

If you are interested in sponsoring us please send an email to:

fundraising@whitbydolphins.com

**We thank you for your
sponsorship support!**



Bronze Sponsor - \$50 +

What we get:

Sponsors provide a monetary contribution of \$50+ and/or goods or services that we will auction off during one of our fundraising events.

What you get:

- Your company logo displayed on our website under "Sponsors"
- A huge "Thank you" on our social media at the time of sponsorship
- A digital Whitby Dolphins sponsor medallion image that you can proudly display on your website/social media...win-win!



Silver Sponsor - \$250 +

What we get:

Sponsors provide a monetary contribution of \$250+

What you get:

- Bronze Sponsor Package plus:
- Recognition in our hosted meet programs referenced by hundreds of swimmers' families throughout meets



Gold Sponsor - \$500 +

What we get:

Sponsors provide a monetary contribution of \$500+

What you get:

- Silver Sponsor Package plus:
- Your company announced in the pool area during meet sessions
- During our hosted swim meets throughout the season, we'll feature your company through our media channels.



VIP Sponsor - \$1000 +

What we get:

- Sponsors provide a monetary contribution of \$1000+

What you get:

- Gold Sponsor Package plus:
- Let's meet to discuss how we could best promote your business through our Club



Dear Business Owner,

Thank you for your consideration in becoming a Whitby Dolphins sponsor. Your contribution will make a significant impact to our swimmers and our club.

Who are the Whitby Dolphins?

The Whitby Dolphins Swim Club is a not-for-profit organization. There are over 125 swimmers in our competitive program. Within our growing club, there are Novice swimmers to National level competitors. Our club also runs a pre-competitive program where another 40 swimmers enter the stream toward competitive swimming.

Why do we need sponsors?

As with any sport, the cost of maintaining a strong and competitive program is high. Whitby Dolphins is a not-for-profit, amateur sport organization and our day-to-day club runs largely on the help of parent volunteers. Your sponsorship to the Whitby Dolphins Swim Club would go directly towards the cost of pool time, coaching, and equipment.

Where can the Whitby Dolphins be seen in the Community?

Given our growing numbers, swimmers can be found in various pools in Whitby and its surrounding areas. Swimmers are training in pools and participating in dryland training at the Boys and Girls Club pool in Oshawa, in Whitby at the Anne Ottenbrite pool/Iroquois Sports Complex and at the Pan Am pool in Scarborough. Notably, as a team, we have also grown in reputation, having hosted local, regional and international meets this past season.

This year, we have planned and have been awarded at least 3 meets to host:

- Feb 8-11, 2018: Central Region 'B' Championships in Markham where we anticipate up to 1000 swimmers
- April 7-8, 2018: Spring Splash in Whitby where we anticipate up to 200 swimmers
- May 25-27, 2018: Ontario Team Challenge in Markham Pan Am where we anticipate up to 800 swimmers

What is the return on your investment?

It's good business - we recognize you as valuable partner, enhancing your community profile.

It's good for kids - your contribution helps build swimmers and allows them to achieve their goals.

It's good for the club - your financial support helps us ensure our club's present and future.

Thank you for taking the time to consider supporting our swimmers and our club.

Sincerely,

Stephanie Drover-Smith
Fundraising Chair, Whitby Dolphins
fundraising@whitbydolphins.com