

Why Advertise with the Clovis Swim Club?

- Reach hundreds of local families.
- Reach hundreds of families traveling from out of town.
- One ad covers at least four (4) programs throughout the entire year.
- Your advertising dollars support kids in the community.



NEW for 2013! **Quarter-page Coupon Ads!**

- Drive swim meet attendees directly to your business
- Free QR code links to your location with any smartphone
- Free color upgrade included (\$50 Value)

Individual Meet Sponsorships Available

Event Sponsors (i.e. 50 Free, 100 Fly, etc): \$10.00 per event. Open to individuals or families. Sponsorship is listed in the program and announced during the event.

Lane Sponsors: \$100 per lane. Open to individuals, families, or corporate. Sponsorship is recognized on lane signage and announced throughout the meet.

Meet Sponsor: Place your brand on an entire meet. Logos and company name listed on all materials -- shirts, programs, signage. Company recognized over PA system throughout the meet. Ask about details.

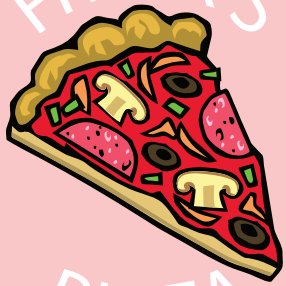
Quarter Page
3.375 x 5.125
\$100 B&W
\$150 Color

Full Page
8.5 x 11
(full bleed 8.75 x 11.25)
\$300 B&W
\$350 Color
\$350 Inside Back Cover (Color)
\$400 Back Cover (Color)

Business Card
3.5 x 2
\$50 Color

HalfPage
8 x 5.125
\$150 B&W
\$200 Color

FRANK'S



PIZZA

One (1) Order Cinnamon Treats
with purchase of a family size pizza
expires 1/1/2014

1111 Nees Ave. Clovis, CA 93611

(559) 555-1111



Find us HERE!

SANDY'S SAMMICHES

1112 Nees Ave. Fresno, CA 93720

(559) 555-1112

One (1) Free Med. Drink
with purchase of a
footlong sandwich
expires 1/1/2014



Find us HERE!



One (1) Free Entree
up to \$9.00 with purchase of an
entree of equal or lesser value
expires 1/1/2014

1113 Nees Ave. Fresno, CA 93720

(559) 555-1113



Find us HERE!

**WELCOME
SWIM FAMILIES!**



**BUDDY'S
BREW PUB & GRILL**

One (1) Free Entree
up to \$9.00 with purchase of an
entree of equal or lesser value
expires 1/1/2014

1114 Nees Ave. Clovis, CA 93611

(559) 555-1114



Find us HERE!

2013 CLOVIS SWIM CLUB MEET ADVERTISING CONTRACT



Juanita Allington Senior Championships (SC) – February 28 - March 3
Memorial Day Meet (LC) - May 25 - 27
Senior Q Meet (LC) - July 11 - 14
Western Zone Senior Meet (LC) – July 31 to August 4

Ad Purchaser Information

Company Name _____

Contact Person _____

Address _____

Phone _____

Email _____

Type of Sponsorship _____

Amount _____

Ad Seller Information

Club Member Name _____

Club Member Phone _____

Swimmer(s) to be given Family Obligation Credit _____

Deadline — Two Weeks Prior to a Swim Meet (for ad copy and payment)

All copy must be print-ready. Make checks payable to Clovis Swim Club.

Yearlong Ads:

Full Page B&W – \$300

Half Page B&W – \$150

Quarter Page B&W – \$100

Business Card Ad (Color) – \$50

Back Cover (Color) – \$400

Inside Back Cover (Color) – \$350

Add Color to any Ad – \$50

****NEW** Coupon Ad – \$100 + Free Color & QR Code**

Individual Meet Sponsors:

Event Sponsors (i.e. 50 Free, 100 Fly, etc) – \$10.00 per event

Lane Sponsors – \$100 per lane

Meet Sponsor – Ask about details

For Club Use Only:

Ad Coord _____ FamOb _____ Tres _____ Seller _____

QUESTIONS?

Please contact: Mike Snyder at 559 392-0131 mike.snyder1@comcast.net
Mike Morris at 559 284-6547 mike.morris@cal-lighting.com
Paul Mantey at 559 916-4514 pmantey13@gmail.com