Parent Advisory Meeting

August 6, 2014

Agenda

Attendees: Jackie English, Cami Kidd, Terry Kidd, Steve Pope, Ashley Jordan, Ed Stehlin

* Free Due Month - how to handle the process of new swimmers coming in – Parents will fill out the normal registration paperwork and be given a laminated pass card for the month. Cami will purchase the lamination sleeves for the rec center staff to create the card. This will help ensure that we know what swimmers are in the water and can follow up with them on September 15th for official registration to the team. On September 15th, Cami will have a meeting with all new parents to USA Swim register their children, introduce them to the team, etc. Meeting will be held at 6:00 PM during practice. Cami will request room from Lynn, rec center manager.
* 2015 USA Swim Registration – November 3, 2015 – All current swimmers will need to renew their USA Swim cards for the 2015 year. The cost is $62.00 for the renewal this year.
* Swim-A-Thon Fundraiser...possible online donation system through the website? Ed to determine if we can do this through the Foundation.  What are we specifically raising money for?
	+ Doesn’t look as if we will be able to set up online fundraising at this time.
	+ Earning money for continuing operations, keeping dues lows, travel meet, coaches training, celebrations
	+ Swim-A-Thon will be held on September 20th from 1:00 - 3:00 PM at the CMU pool.
	+ Fundraising packets will be handed out at practice upon receiving them from USA Swimming.
* Year-end celebration/awards - what do we want to do here?
	+ Dunk Tank – cost??? Reserved for 9/20 from 2:00 – 5:00 PM. The cost is $130.00.
	+ Noodles??? – Cost??? $8.00 per person…includes 2 entrée selections, 2 sides, free delivery and set up. Need approval from board before scheduling the catering. Possibly having each person pay $4.00 to offset the cost. We can have families bring drinks and dessert as well.
	+ Awards: Towels – how many do we have left? 12 towels – not enough to use as rewards.
	+ Recognition for those swimmers who achieved times and competed in the actual meets. Shirt/hoodie given based on the highest qualified meet. For example, if a swimmer swims in the silver state meet and the age group state meet, they will receive the long sleeved shirt for the highest qualification meet swum.
		- T-shirts – Silver State/Senior State
		- Long-sleeve shirts – Age Group State/JO
		- Hoodies – Zone and above
	+ First String to create the design for shirts and fulfill the order.
	+ Maverick Aquatic Bumper Stickers – Participation Awards …another possible idea would be magnets instead of the stickers. Cami will look into cost of both items.
* Update on swim lessons – Just finished summer sessions …next session starts September 2nd. 6:30, 7:00, 7:30 Sessions are filling up quickly. Positive feedback is being given regarding our lesson program. Already, fall sessions are filling up quickly.
* Winter Travel meet? Positive experience last year. Warm weather – non-qualification meet to make available to all swimmers who are interested. We will begin to look for a meet where the weather is warm. Research a meet…Vegas, Phoenix, driving distance, affordable…swimmers who raise funds for the swim-a-thon will be able to put that money toward their travel on this meet.
* Goals for 2015???
	+ 10% growth in numbers
	+ Better participation at meets
	+ Setting expectations for each group
	+ Certificates for each group showing them time standards and their progress (Deck Pass?, website)
	+ Rent a bus to travel to meets located close to Grand Junction??
	+ Sitting together as a team at meets
	+ Qualification cards with time standards?? Order from CSI? Could create ourselves and order from BagTags.com
* Budget report from Ed/Coaches update – Under budget last year, we are at break-even, $12,000 in Foundation, $5,000 will be spent to purchase scoreboard for Lincoln Park,
	+ Danielle Shabelski, Janet Ryan, – Sharing Cardinal Group responsibilities
	+ Saying goodbye to KP (Kristen Peterson) – KP has decided to leave us as a coach. She has been with us a long time and we will miss her greatly! Going away gift to be presented at Annual Banquet
* Zones discussion – Maverick Aquatics is considering hosting the Age Group Zones meet next August, 2015. Ed is to meet with University officials to discuss the partnership and the feasibility of hosting the event. More information will be learned at the Swimposium in October.
* Coaches attending clinics/Swimposium
* MAValanche
* Short Course Meet Schedule/Circuit Age Group Meet
* US Diving
	+ $125.00 for the team to have a club membership
	+ Need a head coach in order to be able to join USA Diving
	+ Low cost for people who want to join…initial yearly membership is $12.00 and increases from there based on competition levels.
	+ What pool time is available?
	+ What would we charge for diving instructions?
	+ Cost of supporting a dive coach?
	+ Waiver???
	+ How often would they practice?
* Level 2???  Are we ready to tackle?
* Proposal to reimburse officials for their meet fees…